

Town of Ponoka

2023 Return on Investment

Your Membership

Total Financial Benefits

\$698,219.57

Return on Investment

\$1.00 = \$10.89

Based on a population of **7,326**, the cost of membership to Parkland Regional Library System for the Town of Ponoka was **\$64,102.50** in 2023.

The **direct financial return** as a result of membership to Parkland Regional Library System to Ponoka Jubilee Library:

2023 materials allotment	\$8,278.38
Rural Library Services Grant	\$27,456.80
Allotment from Ponoka County	<u>\$5,846.62</u>
TOTAL	\$41,581.80

Cost benefits of PRLS services

Technology Savings to Ponoka Jubilee Library:

Computers for library use	\$2,549.97
Software & Licensing	\$9,241.16
SuperNet connection	<u>\$10,368.00</u>
TOTAL	\$22,159.13

Resource Sharing Savings to Ponoka Jubilee Library:

Items borrowed from other libraries	21,697 @\$15.78	\$342,378.66
Digital items borrowed from PRLS	6,014 @\$48.57	<u>\$292,099.98</u>
TOTAL		\$634,478.64

Combined Savings

\$656,637.77

System Membership Benefits:

- 623,386 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 14 subscription online resources, including:
 - *Ancestry Library Edition*, a popular genealogical research resource.
 - *Consumer Reports* for thorough consumer product information.
 - *Grant Connect*, linking Canadian charities with funding programs.
 - *PressReader*, offering access to newspapers and magazines.
 - *Overdrive and Libby*, eBooks and eAudiobooks available on desktop or via app.
- Hosted and managed website with 24/7 technical support
- 41% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
 - Large print books
 - Audiobooks
 - Program kits (book-based, tech-based, gaming, virtual reality)
 - Gaming equipment & promotional items
 - Cooperative Collection
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Postal reimbursement
- Professional library expertise (consulting services) and shared regional knowledge
- Specialized training for library staff and trustees

† Ponoka County assigned a rural population of 5,174 to the Town of Ponoka