

Town of Ponoka

2021 Return on Investment

Your Membership

Total Financial Benefits

\$484,472.57

Return on Investment

\$1.00 = \$7.84

Based on a population of **7,229**, the membership levy for the Town of Ponoka was **\$61,807.95** in 2021.

The **direct financial return** to Ponoka Jubilee Library:

2021 materials allotment	\$ 8,168.77
Rural Library Services Grant	\$ 24,575.40
Allotment from Ponoka County	<u>\$ 5,540.39</u>
TOTAL	\$38,284.56

Cost benefits of PRLS services

Technology Savings to Ponoka Jubilee Library:

Computers for library use	\$ 3,004.90
Software & Licensing	\$ 8,642.46
SuperNet connection	<u>\$ 10,326.00</u>
TOTAL	\$21,973.36

Resource Sharing Savings to Ponoka Jubilee Library:

Items borrowed from other libraries	20,235 @\$15.82	\$ 320,117.70
Digital items borrowed from PRLS	2,987 @\$34.85	<u>\$ 104,096.95</u>
TOTAL		\$424,214.65

Combined Savings

\$446,188.01

Additional System Membership Benefits:

- 680,000 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 16 subscription online resources, including:
 - *Ancestry Library Edition*, a popular genealogical research resource.
 - *Consumer Reports* for thorough consumer product information.
 - *Grant Connect*, linking Canadian charities with funding programs.
 - *PressReader*, offering access to newspapers and magazines.
 - *Solaro*, an Albertan study and exam prep resource for grades 3-12.
- Broadband internet connection (SuperNet) and Wi-Fi
- SuperNet connection paid for by the Government of Alberta
- Centrally managed computers, network, and website
- Hosted and managed website with 24/7 technical support
- Shared library database to manage borrowers and materials (Integrated Library System) with public access for patrons to manage their own account
- 38% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
 - Large print books
 - Audio books
 - Program kits (book-based, tech-based, gaming, virtual reality)
 - Technical equipment & promotional items
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Professional library expertise (consulting services) and shared regional knowledge
- Training for library staff and trustees

† Ponoka County assigned a rural population of 4,903 to the Town of Ponoka