

Town of Innisfail

2021 Return on Investment

Your Membership

Total Financial Benefits

\$612,225.34

Return on Investment

\$1.00 = \$9.12

Based on a population of **7,847**, the membership levy for the Town of Innisfail was **\$67,091.85** in 2021.

The **direct financial return** to Innisfail Public Library:

2021 materials allotment	\$ 8,867.11
Rural Library Services Grant	\$ 14,357.85
Allotment from Red Deer County ¹	<u>\$ 3,114.28</u>
TOTAL	\$26,339.24

Cost benefits of PRLS services

Technology Savings to Innisfail Public Library:

Computers for library use	\$ 1,210.78
Software & Licensing	\$ 7,390.28
SuperNet connection	<u>\$ 10,200.00</u>
TOTAL	\$18,801.06

Resource Sharing Savings to Innisfail Public Library:

Items borrowed from other libraries	22,752 @\$15.82	\$ 359,936.64
Digital items borrowed from PRLS	5,944 @\$34.85	<u>\$ 207,148.40</u>
TOTAL		\$567,085.04

Combined Savings

\$585,886.10

Additional System Membership Benefits:

- 680,000 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 16 subscription online resources, including:
 - *Ancestry Library Edition*, a popular genealogical research resource.
 - *Consumer Reports* for thorough consumer product information.
 - *Grant Connect*, linking Canadian charities with funding programs.
 - *PressReader*, offering access to newspapers and magazines.
 - *Solaro*, an Albertan study and exam prep resource for grades 3-12.
- Broadband internet connection (SuperNet) and Wi-Fi
- SuperNet connection paid for by the Government of Alberta
- Centrally managed computers, network, and website
- Hosted and managed website with 24/7 technical support
- Shared library database to manage borrowers and materials (Integrated Library System) with public access for patrons to manage their own account
- 38% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
 - Large print books
 - Audio books
 - Program kits (book-based, tech-based, gaming, virtual reality)
 - Technical equipment & promotional items
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Professional library expertise (consulting services) and shared regional knowledge
- Training for library staff and trustees

¹ Red Deer County assigned a rural population of 2,756 to the Town of Innisfail