

## Town of Bowden

### 2021 Return on Investment

#### Your Membership

**Total Financial Benefits**

**\$84,020.99**

**Return on Investment**

**\$1.00 = \$7.93**

Based on a population of **1,240**, the membership levy for the Town of Bowden was **\$10,602.00** in 2021.

The **direct financial return** to Bowden Public Library:

|   |                    |
|---|--------------------|
| 2021 materials allotment                    | \$ 1,401.20        |
| Rural Library Services Grant                | \$ 14,357.85       |
| Allotment from Red Deer County <sup>1</sup> | <u>\$ 3,114.28</u> |
| <b>TOTAL</b>                                | <b>\$18,873.33</b> |

#### Cost benefits of PRLS services

Technology Savings to Bowden Public Library:

|                           |                    |
|---------------------------|--------------------|
| Computers for library use | \$ 0.00            |
| Software & Licensing      | \$ 1,723.04        |
| SuperNet connection       | <u>\$ 6,441.60</u> |
| <b>TOTAL</b>              | <b>\$8,164.64</b>  |

Resource Sharing Savings to Bowden Public Library:

|                                     |                |                     |
|-------------------------------------|----------------|---------------------|
| Items borrowed from other libraries | 2,571 @\$15.82 | \$ 40,673.22        |
| Digital items borrowed from PRLS    | 468 @\$34.85   | <u>\$ 16,309.80</u> |
| <b>TOTAL</b>                        |                | <b>\$56,983.02</b>  |

**Combined Savings**

**\$65,147.66**

## Additional System Membership Benefits:

- 680,000 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 16 subscription online resources, including:
  - *Ancestry Library Edition*, a popular genealogical research resource.
  - *Consumer Reports* for thorough consumer product information.
  - *Grant Connect*, linking Canadian charities with funding programs.
  - *PressReader*, offering access to newspapers and magazines.
  - *Solaro*, an Albertan study and exam prep resource for grades 3-12.
- Broadband internet connection (SuperNet) and Wi-Fi
- SuperNet connection paid for by the Government of Alberta
- Centrally managed computers, network, and website
- Hosted and managed website with 24/7 technical support
- Shared library database to manage borrowers and materials (Integrated Library System) with public access for patrons to manage their own account
- 38% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
  - Large print books
  - Audio books
  - Program kits (book-based, tech-based, gaming, virtual reality)
  - Technical equipment & promotional items
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Professional library expertise (consulting services) and shared regional knowledge
- Training for library staff and trustees

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† Red Deer County assigned a rural population of 2,756 to the Town of Bowden