

## Red Deer County 2021 Return on Investment

### Your Membership

**Total Financial Benefits**

**\$772,381.95**

**Return on Investment**

**\$1.00 = \$4.62**

Based on a population of **19,541**, the membership levy for Red Deer County was **\$167,075.55** in 2021.

The **direct financial return** to Red Deer County Libraries:

2021 materials allotment	\$ 22,081.33
Rural Library Services Grant <sup>1</sup>	\$ 101,848.05
PRLS Contribution to Spruce View Library	\$ <u>200.00</u>
<b>TOTAL</b>	<b>\$124,129.38</b>

### Cost benefits of PRLS services

Technology Savings to Red Deer County Libraries:

Computers for library use	\$ 5,426.46
Software & Licensing	\$ 34,605.50
SuperNet connection	\$ <u>56,808.00</u>
<b>TOTAL</b>	<b>\$96,839.96</b>

Resource Sharing Savings to Spruce View Library:

Items borrowed from other libraries	4,788 @\$15.82	\$ 75,746.16
Digital items borrowed from PRLS	857 @\$34.85	\$ <u>29,866.45</u>
<b>TOTAL</b>		<b>\$105,612.61</b>

Potential non-resident savings for households in Red Deer County:

7430 Households <sup>2</sup> (from the 2021 Federal Census)	<b>\$445,800.00</b>
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**Combined Savings**

**\$648,252.57**

## Additional System Membership Benefits:

- 680,000 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 16 subscription online resources, including:
  - *Ancestry Library Edition*, a popular genealogical research resource.
  - *Consumer Reports* for thorough consumer product information.
  - *Grant Connect*, linking Canadian charities with funding programs.
  - *PressReader*, offering access to newspapers and magazines.
  - *Solaro*, an Albertan study and exam prep resource for grades 3-12.
- Broadband internet connection (SuperNet) and Wi-Fi
- SuperNet connection paid for by the Government of Alberta
- Centrally managed computers, network, and website
- Hosted and managed website with 24/7 technical support
- Shared library database to manage borrowers and materials (Integrated Library System) with public access for patrons to manage their own account
- 38% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
  - Large print books
  - Audio books
  - Program kits (book-based, tech-based, gaming, virtual reality)
  - Technical equipment & promotional items
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Professional library expertise (consulting services) and shared regional knowledge
- Training for library staff and trustees

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<sup>1</sup> Red Deer County's rural population of 18,351 was distributed to Red Deer County libraries

<sup>2</sup> Number of county families eligible to save the \$60 non-resident fee  
Bowden, Delburne, Elnora, Innisfail, Penhold, Spruceview, & Sylvan Lake have libraries serving Red Deer County