

Town of Ponoka

2024 Return on Investment

Benefits to your Library

Total Financial Benefits

\$1,305,362.22

Return on Investment

\$1.00 = \$18.91

Based on a population of **7,518**, the cost of membership to the Parkland Regional Library System for the Town of Ponoka was **\$69,015.24** in 2024.

Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Ponoka Jubilee Library:

2024 materials allotment	\$	8,495.34
Rural Library Services Grant	\$	27,456.80
Allotment from Ponoka County 1	\$	5,860.18
Computers for library use	\$	5,341.60
Software & Licensing	\$	7,705.04
SuperNet Connection	\$	10,368.00
Items borrowed from other libraries 2	\$	1,059,448.50
Digital items borrowed from PRLS 3	\$	180,686.76
Combined Savings		\$1,305,362.22

1 Ponoka County assigned a rural population of 5,186 to the Town of Ponoka

2 Average price of an item \$46.75

3 Average price of an eBook \$40.06, average price of an eAudiobook \$84.26

2024 Quick Facts



664,784 items
in the collection



1,310,828 physical items
circulated



44,398 items added
to the catalog



26,029
cardholders



925,450 items
sent on van runs



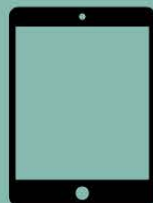
1,514 consulting
sessions



Over **170**
attendees at the
2024 PRLS
Conference



1,269,757 Wifi
usages



156,839 digital items
circulated



58,104 eLibrary
sessions

Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.