

Town of Bowden

2024 Return on Investment

Benefits to your Library

Total Financial Benefits

Return on Investment

\$175,471.92

\$1.00 = \$15.04

Based on a population of **1,271**, the cost of membership to the Parkland Regional Library System for the Town of Bowden was **\$11,667.78** in 2024.

Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Bowden Public Library:

2024 materials allotment	\$ 1,436.23	
Rural Library Services Grant	\$ 15,321.60	
Allotment from Red Deer County 1	\$ 3,518.82	
Computers for library use	\$ 2,136.64	
Software & Licensing	\$ 2,766.46	
SuperNet Connection	\$ 6,483.60	
Items borrowed from other libraries 2	\$ 106,543.25	
Digital items borrowed from PRLS 3	\$ 37,265.32	

Combined Savings

\$ 175,471.92

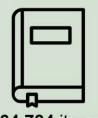
¹ Red Deer County assigned a rural population of 3,114 to the Town of Bowden

² Average price of an item \$46.75

³ Average price of an eBook \$40.06, average price of an eAudiobook \$84.26



2024 Quick Facts



664,784 items in the collection



1,310,828 physical items circulated



44,398 items added to the catalog



26,029 cardholders



925,450 items sent on van runs



1,514 consulting sessions



Over 170 attendees at the 2024 PRLS Conference



156,839 digital items circulated



58,104 eLibrary sessions

Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- · Provides training for libraries, boards, friends' groups and more.
- · Provides centralized IT support on hardware, software, internet, SuperNet.
- · Provides access to shared regional collections of books, tech, program kits, and much more.

