

# Town of Bowden

2024 Return on Investment

## Benefits to your Library

**Total Financial Benefits**

**\$175,471.92**

**Return on Investment**

**\$1.00 = \$15.04**

Based on a population of **1,271**, the cost of membership to the Parkland Regional Library System for the Town of Bowden was **\$11,667.78** in 2024.

### Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Bowden Public Library:

2024 materials allotment	\$	1,436.23
Rural Library Services Grant	\$	15,321.60
Allotment from Red Deer County <sup>1</sup>	\$	3,518.82
Computers for library use	\$	2,136.64
Software & Licensing	\$	2,766.46
SuperNet Connection	\$	6,483.60
Items borrowed from other libraries <sup>2</sup>	\$	106,543.25
Digital items borrowed from PRLS <sup>3</sup>	\$	37,265.32
<b>Combined Savings</b>		<b>\$ 175,471.92</b>

<sup>1</sup> Red Deer County assigned a rural population of 3,114 to the Town of Bowden

<sup>2</sup> Average price of an item \$46.75

<sup>3</sup> Average price of an eBook \$40.06, average price of an eAudiobook \$84.26

# 2024 Quick Facts



**664,784** items  
in the collection



**1,310,828** physical items  
circulated



**44,398** items added  
to the catalog



**26,029**  
cardholders



**925,450** items  
sent on van runs



**1,514** consulting  
sessions



Over **170**  
attendees at the  
2024 PRLS  
Conference



**1,269,757** Wifi  
usages



**156,839** digital items  
circulated



**58,104** eLibrary  
sessions

## Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.