

City of Camrose

2024 Return on Investment

Benefits to your Library

Total Financial Benefits

\$3,534,334.24

Return on Investment

\$1.00 = \$19.40

Based on a population of **19,847**, the cost of membership to the Parkland Regional Library System for the City of Camrose was **\$182,195.46** in 2024.

Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Camrose Public Library:

2024 materials allotment	\$	22,427.11
Rural Library Services Grant	\$	24,304.00
Allotment from Camrose County 1	\$	4,950.53
Allotment from S.V. of Bittern Lake 2	\$	264.42
Computers for library use	\$	12,819.84
Software & Licensing	\$	13,410.52
SuperNet Connection	\$	10,242.00
Items borrowed from other libraries 3	\$	2,508,044.00
Digital items borrowed from PRLS 4	\$	937,871.82
Combined Savings		\$3,534,334.24

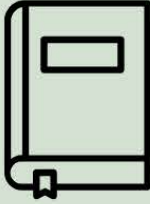
1 Camrose County assigned a rural population of 4,381 to the Camrose Public Library

2 S.V. of Bittern Lake assigned its population of 234 to Camrose Public Library

3 Average price of a physical item \$41.61

4 Average price of an eBook \$40.06, average price of an eAudiobook \$84.26

2024 Quick Facts



664,784 items
in the collection



1,310,828 physical items
circulated



44,398 items added
to the catalog



26,029
cardholders



925,450 items
sent on van runs



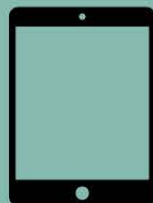
1,514 consulting
sessions



Over **170**
attendees at the
2024 PRLS
Conference



1,269,757 Wifi
usages



156,839 digital items
circulated



58,104 eLibrary
sessions

Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.