



# Town of Innisfail

2025 Return on Investment

## Benefits to your Library

**Total Financial Benefits**

**\$1,894,976.82**

**Return on Investment**

**\$1.00 = \$24.19**

Based on a population of **7,985**, the cost of membership to the Parkland Regional Library System for the Town of Innisfail was **\$78,332.85** in 2025.

### Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Innisfail Public Library:

2025 materials allotment	\$ 9,023.05
Rural Library Services Grant	\$ 15,321.60
Allotment from Red Deer County <sup>1</sup>	\$ 3,217.11
Computers for library use	\$ 3,466.25
Software & Licensing	\$ 8,293.97
SuperNet Connection	\$ 10,242.00
Items borrowed from other libraries <sup>2</sup>	\$ 1,306,992.00
Digital items borrowed from PRLS <sup>3</sup>	\$ 538,420.84
<b>Combined Savings</b>	<b>\$1,894,976.82</b>

<sup>1</sup> Red Deer County assigned a rural population of 2,847 to the Town of Innisfail

<sup>2</sup> Average price of an item \$48.00

<sup>3</sup> Average price of an eBook \$45.82, average price of an eAudiobook \$86.37

# 2025 Quick Facts



**613,251** items  
in the collection



**1,159,357** physical items  
circulated



**50,302** items added  
to the catalog



**34,679**  
cardholders



**921,533** items  
sent on van runs



**1,741** consulting  
sessions



**142** attendees at  
the 2025 PRLS  
Conference



**199,695** digital items  
circulated



**64,569** eLibrary  
sessions



**1,510,864** Wifi  
usages

## Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.