



# Town of Bowden

2025 Return on Investment

## Benefits to your Library

**Total Financial Benefits**

**\$156,886.09**

**Return on Investment**

**\$1.00 = \$12.49**

Based on a population of **1,280**, the cost of membership to the Parkland Regional Library System for the Town of Bowden was **\$12,556.80** in 2025.

### Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Bowden Public Library:

2025 materials allotment	\$	1,446.40
Rural Library Services Grant	\$	15,321.60
Allotment from Red Deer County 1	\$	3,217.11
Computers for library use	\$	-
Software & Licensing	\$	3,164.17
SuperNet Connection	\$	6,483.60
Items borrowed from other libraries 2	\$	85,344.00
Digital items borrowed from PRLS 3	\$	41,909.21
<b>Combined Savings</b>		<b>\$ 156,886.09</b>

1 Red Deer County assigned a rural population of 2,847 to the Town of Bowden

2 Average price of an item \$48.00

3 Average price of an eBook \$45.82, average price of an eAudiobook \$86.37

# 2025 Quick Facts



**613,251** items  
in the collection



**1,159,357** physical items  
circulated



**50,302** items added  
to the catalog



**34,679**  
cardholders



**921,533** items  
sent on van runs



**1,741** consulting  
sessions



**142** attendees at  
the 2025 PRLS  
Conference



**199,695** digital items  
circulated



**64,569** eLibrary  
sessions



**1,510,864** Wifi  
usages

## Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.