



Red Deer County

2025 Return on Investment

Benefits to your County

Total Financial Benefits

\$4,669,910.42

Return on Investment

\$1.00 = \$23.88

Based on a population of **19,933**, the cost of membership to the Parkland Regional Library System for Red Deer County was **\$195,542.73** in 2025.

Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Red Deer County patrons:

2025 materials allotment	\$	22,524.29
Rural Library Services Grant 1	\$	109,429.60
PRLS contribution to Spruce View Library	\$	200.00
Computers for outlet library use	\$	-
Software & licensing for outlet library	\$	2,994.39
SuperNet connection for outlet library	\$	6,483.60
7,430 non-resident households 2 (2021 Federal Census)	\$	445,800.00
Total county patron checkouts and renewals 3	\$	3,421,352.43
Digital items borrowed from PRLS 4	\$	661,126.11
Combined Savings		\$4,669,910.42

¹ Red Deer County's rural population of 19,541 was distributed to Red Deer County Libraries

² Number of county families can save the \$60 non-resident fee

³ Average cost of a physical item is \$41.97

⁴ Average cost of an eAudiobook is \$86.37, average cost of an eBook is \$45.82

Bowden, Delburne, Elnora, Innisfail, Penhold, Spruce View, and Sylvan Lake all have libraries serving Red Deer County

2025 Quick Facts



613,251 items
in the collection



1,159,357 physical items
circulated



50,302 items added
to the catalog



34,679
cardholders



921,533 items
sent on van runs



1,741 consulting
sessions



142 attendees at
the 2025 PRLS
Conference



199,695 digital items
circulated



64,569 eLibrary
sessions



1,510,864 Wifi
usages

Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.