



# Ponoka County

## 2025 Return on Investment

### Benefits to your County

#### Total Financial Benefits

**\$3,333,043.95**

#### Return on Investment

**\$1.00 = \$33.98**

Based on a population of **9,998**, the cost of membership to the Parkland Regional Library System for Ponoka County was **\$98,080.38** in 2025.

### Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to county patrons:

2025 materials allotment	\$	11,297.74
Rural Library Services Grant 1	\$	54,913.60
3,689 non-resident households 2 (from the 2021 Federal Census)	\$	221,340.00
Total county patron checkouts and renewals 3	\$	2,622,789.24
Digital items borrowed from PRLS 4	\$	422,703.37
<b>Combined Savings</b>		<b>\$ 3,333,043.95</b>

1 Ponoka County assigned a rural population of 9,806 to the Ponoka County Libraries

2 Number of county families can save the \$60 non-resident fee

3 Average price of a physical item \$41.97, 4 Average cost of an eBook \$45.82, eAudiobook \$86.37

Ponoka and Rimbey have libraries serving Ponoka County

# 2025 Quick Facts



**613,251** items  
in the collection



**1,159,357** physical items  
circulated



**50,302** items added  
to the catalog



**34,679**  
cardholders



**921,533** items  
sent on van runs



**1,741** consulting  
sessions



**142** attendees at  
the 2025 PRLS  
Conference



**199,695** digital items  
circulated



**64,569** eLibrary  
sessions



**1,510,864** Wifi  
usages

## Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.