

# City of Camrose

2025 Return on Investment

## Benefits to your Library

**Total Financial Benefits**

**\$3,760,400.25**

**Return on Investment**

**\$1.00 = \$20.42**

Based on a population of **18,772**, the cost of membership to the Parkland Regional Library System for the City of Camrose was **\$184,153.32** in 2025.

### Cost benefits of PRLS services

The **direct financial return** as a result of membership to Parkland Regional Library System to Camrose Public Library:

2025 materials allotment	\$	21,212.36
Rural Library Services Grant	\$	23,083.20
Allotment from Camrose County 1	\$	4,571.98
Allotment from S.V. of Bittern Lake 2	\$	244.08
Computers for library use	\$	1,858.57
Software & Licensing	\$	14,452.85
SuperNet Connection	\$	10,242.00
Items borrowed from other libraries 3	\$	2,568,288.00
Digital items borrowed from PRLS 4	\$	1,116,447.21
<b>Combined Savings</b>		<b>\$3,760,400.25</b>

1 Camrose County assigned a rural population of 4,046 to the Camrose Public Library

2 S.V. of Bittern Lake assigned its population of 216 to Camrose Public Library

3 Average price of a physical item \$48.00

4 Average price of an eBook \$45.82, average price of an eAudiobook \$86.37

# 2025 Quick Facts



**613,251** items  
in the collection



**1,159,357** physical items  
circulated



**50,302** items added  
to the catalog



**34,679**  
cardholders



**921,533** items  
sent on van runs



**1,741** consulting  
sessions



**142** attendees at  
the 2025 PRLS  
Conference



**199,695** digital items  
circulated



**64,569** eLibrary  
sessions



**1,510,864** Wifi  
usages

## Other Parkland Facts:

- Provides access to virtual materials across the province through TRAC.
- Provides training for libraries, boards, friends' groups and more.
- Provides centralized IT support on hardware, software, internet, SuperNet.
- Provides access to shared regional collections of books, tech, program kits, and much more.