

# CLIVE PUBLIC LIBRARY PLAN OF SERVICE 2026 – 2030



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## Acknowledgements

We would like to thank all patrons and community members who completed our online and paper surveys during our last community needs assessment. Thank you to our volunteer Library Board members and the Library's staff for their time and dedication to the Library and creation of this Plan of Service.

A special thank you to Parkland Regional Library System, for their help and guidance through this process.

We would like to take this opportunity to thank the Village of Clive and Lacombe County for their continued support and funding of the Clive Public Library.

Thank you to the Public Library Services Branch for their continued updates and guidance, and thank you to the Government of Alberta for recognition of the vital role of public libraries in the communities they serve and the importance of stable library funding in the provision of consistent and quality library service.

## Statement of Approval and Accountability

The Plan of Service for 2026-2030 has been prepared by the Village of Clive Library Board, in accordance with Alberta Libraries Regulation AR 141/98.

The Board and Library staff are committed to implementing this Plan of Service, reviewing it regularly to monitor progress in achieving goals, and updating the Plan as needed.

### **MOTION:**

*"Motion to adopt the plan of service."* Motion made by: **Denise VanNieuwkerk**. Motion seconded by: **Gail Payne**. Carried.

Date of Board Meeting: February, 11/ 2026

Original signed by:

Darcie Magruder, Board Chair  
Feb. 11/ 2026

## Inclusions

### Vision Statement

Clive Public Library strives to reflect the diversity of our community while providing up-to-date resources in a welcoming environment, as the community hub.

### Mission

Clive Public Library exists to provide free access and support to everyone in the community, working together to promote new ideas, creativity, knowledge, connection and entertainment.

## Library Profile

### Brief History

The Village of Clive has had a library in one form or another as far back as anyone can remember. It has been around so long so one can even remember when it began or what form it originally took. What we do know is that prior to 1980 it was a local lending library.

The Village of Clive Library Board was formed on **August 27, 1980**, under bylaw 301, by the Village of Clive. At the time the library was housed in a small room in the same building as the Meeting Room (a small conference room by the Clive Arena). In **1995** the Clive Library moved to its former location in the basement of the Clive Village office.

The library joined the Parkland Regional Library System in **1997**. This greatly enhanced the services it could provide our community

In **2016**, the Clive Public Library moved from the basement of the Village Office to its present location at 5107 50<sup>th</sup> Street. The new location provided increased visibility, accessibility and a central location for the Library, and the Library has remained at this location since then. The library currently serves more than 400 members and is a vital part of our community.

In 2024, the Library had just over 7,500 items in its collections, which circulated almost 10,000 times that year. The Library had 215 active cardholders in 2024, and hosted 160 library programs that same year, attracting over 3,200 participants!

### Hours

The Library is open 4 days a week for a total of 26 hours a week.

### Governance

Clive Public Library is governed by a volunteer board consisting of 6 members.

### Board Members

Darcie Magruder - Chair

Mark Kenney

Gail Payne

Denise VanNieuwkerk

Sarah Fahey

James Crosina

### Human Resources

Clive Public Library's staffing complement consists of one part-time Library Manager and one part-time staff. The Library Manager is Ayla Nutbrown.

In 2024, Clive Public Library volunteers provided 100 hours of volunteer service.

### Community

In 2024, Clive recorded a population of 889 people. The town is located less than 40 kilometres northeast of Red Deer and 20 kilometres east of Lacombe. Due to the community residing in Lacombe County, the Library also serves residents of Lacombe County.

The community population is approximately:

- 21.2% in the age range of 0-14
- 9% in the age of 15-24
- 41.6% in the age range of 25-54
- 28.2% in the age range of 55+

(Age demographic information taken from [Point2Homes.com](http://Point2Homes.com))

### Partnerships

The Clive Public Library maintains valuable partnerships with Parkland Regional Library System, FCSS, the Neighbourhood Revitalization Association, Little Red Hen Playschool, Chatelaine Club, The Valley Spotlight, Enhance Energy, Nebraska Neighbors, the Village of Clive, and the support of local businesses.



## Needs Assessment

The Clive Public Library, with the support of Parkland Regional Library System, hosted a community survey (with both online and paper formats available) from June 11<sup>th</sup> – September 30<sup>th</sup>, 2025, to assess the strength and weaknesses of the library. It focused on questions regarding desired programs, library hours, and services to help us learn where we can grow and better the community. There were 49 respondents. The results of the needs assessment were reviewed by board members and library staff on November 20<sup>th</sup>, 2025. This information guided the creation of Clive Public Library's 2026-2030 Plan of Service. Based on the priority needs relevant to the library's mandate, as determined by the community planning committee and the resources available to the library to help meet these needs, the following Library Service Responses have been selected as the priority service areas for this Plan of Service.

Data from the community needs assessment meeting are contained in the report in [Appendix A](#).

1. **Stimulate Imagination: Reading, Viewing, and Listening for Pleasure**
2. **Learn to Read and Write: Adult, Teen, and Family Literacy**
3. **Express Creativity: Create and Share Content**



## 2026-2030 Plan of Service

The Plan of Service is reviewed annually and may be modified to adapt to emergent situational changes or to take advantage of innovation or new opportunities and strategic alliances. Detailed action plans and short-term emergent strategies at the operational level are part of library operations and are, therefore, not included in this document.

### Library Service Response 1: Stimulate Imagination – Reading, Viewing, and Listening for Pleasure

**Goal:** Community members who want materials to enhance their leisure time will find a broad range of resources and program offerings available to them.

*Objective 1:* Clive Public Library will maintain, grow, and promote its physical and digital collections to ensure patrons have access to stimulating and entertaining content in the format they prefer.

**Audience:** All Ages

**Time Frame:** Annually for the lifetime of this Plan

**Actions:**

- The Library will establish regular purchasing and weeding schedules to ensure its collections are current, attractive, and in-demand. Success will be measured through at least 50% of survey respondents rating the Library's collections as "Excellent".
- The Library will utilize eResource promotional materials developed by Parkland Regional Library System, to bring patron awareness of the digital collections at their disposal. Success will be measured by the respondents replying "I don't know/Not applicable" when asked about eContent resources decreasing by 15%.

*Objective 2:* The Library will offer a variety of programs that increase patron entertainment and imagination.

**Audience:** All Ages

**Time Frame:** 5 years, reviewed annually

**Actions:**

- Success will be measured through a 10% increase in overall program attendance.

### Library Service Response 2: Learn to Read and Write - Adult, Teen, and Family Literacy

**Goal:** Patrons of all ages will have the support they need to build and improve their literacy skills to meet personal goals and thrive as learners, parents, and citizens.

*Objective 1:* The Library will provide programming tailored to specific age groups to increase and maintain their literacy skills.

**Audience:** Adults and young adults

**Time Frame:** Quarterly, for the lifetime of the Plan

**Actions:**

- Success will be measured through the offering of at least two literacy events/programs per quarter geared to adult readers, with 60% of program participants rating the program as "Excellent".
- Success will be measured in the hosting of young adult-specific programming that promotes the library's collections and service offerings, with 60% of program participants rating the program as "Excellent".

*Objective 2:* The Library will provide literacy programming designed for families and intergenerational groups.

**Audience:** All ages/Families

**Time Frame:** Annually, for the lifetime of the Plan

**Actions:**

- Success will be measured through the Library's hosting of a Summer Reading Club (SRC) for all ages each summer, and its promotion of the SRC Kick-Off Party as an intergenerational event, with at least 60% of surveyed participants rating their SRC experience as "Great".

### Library Service Response 3: Express Creativity – Create and Share Content

**Goal:** Community members will have access to collections, services, and the support they need to express themselves by creating original print, video, audio, or visual content in a real-world or online environment.

*Objective 1:* The Library will provide patron opportunities to explore diverse creative mediums, through its program and collection offerings.

**Audience:** All Ages

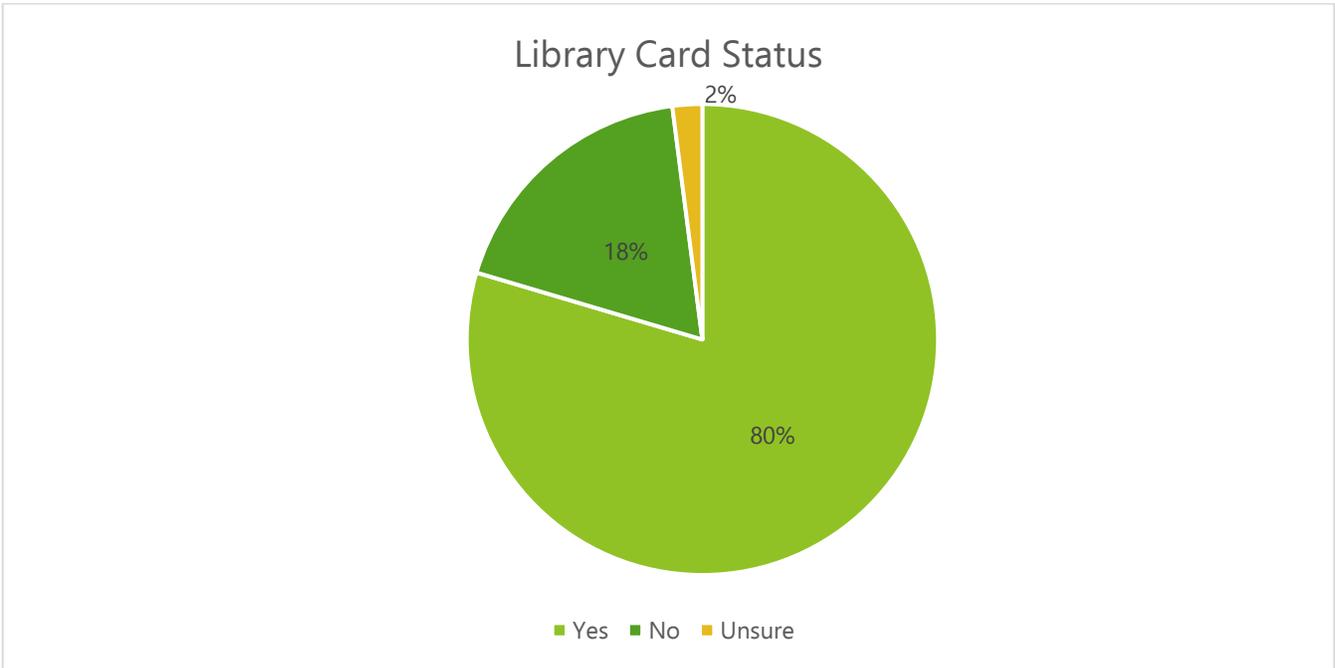
**Time Frame:** 5 years, reviewed annually

**Actions:**

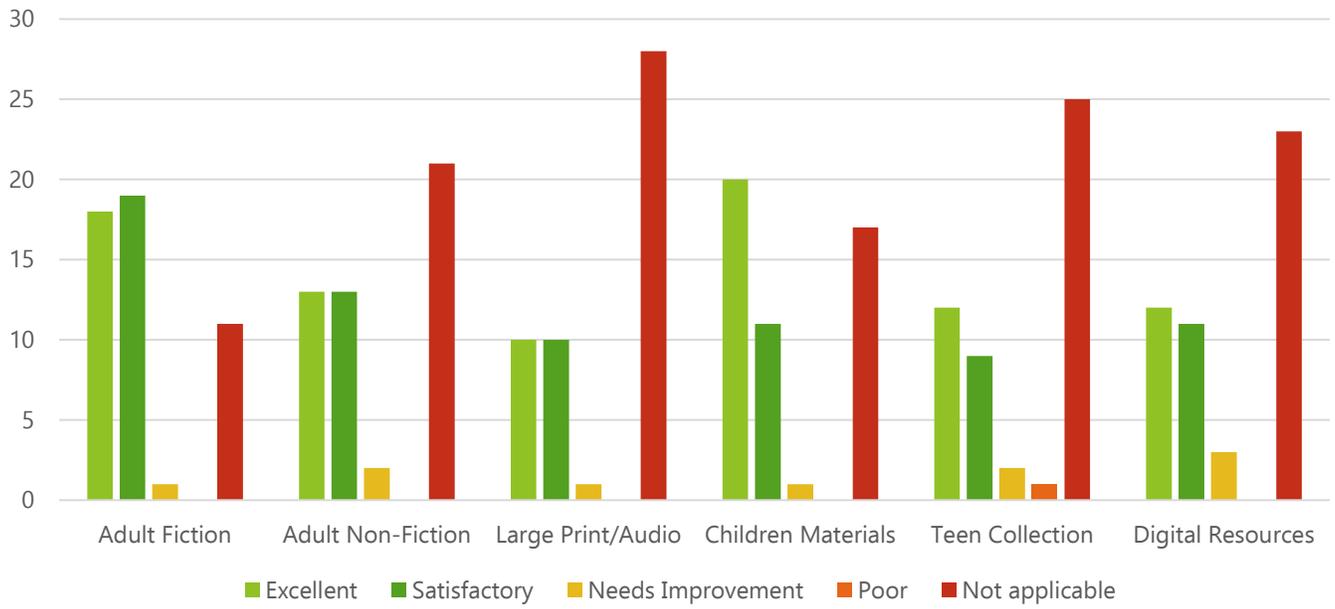
- Success will be measured through a 10% increase in creative programming attendance.
- Success will be measured through a 10% increase in the circulation of collection materials that encourage imagination and innovation.

# APPENDIX A

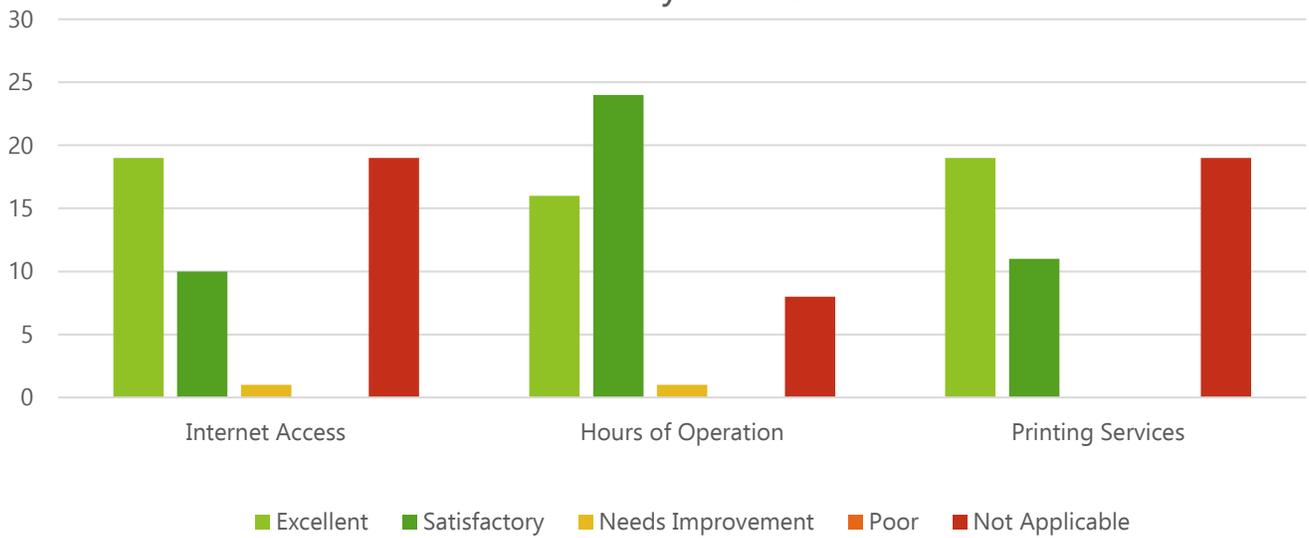
## Community Needs Assessment Survey Data



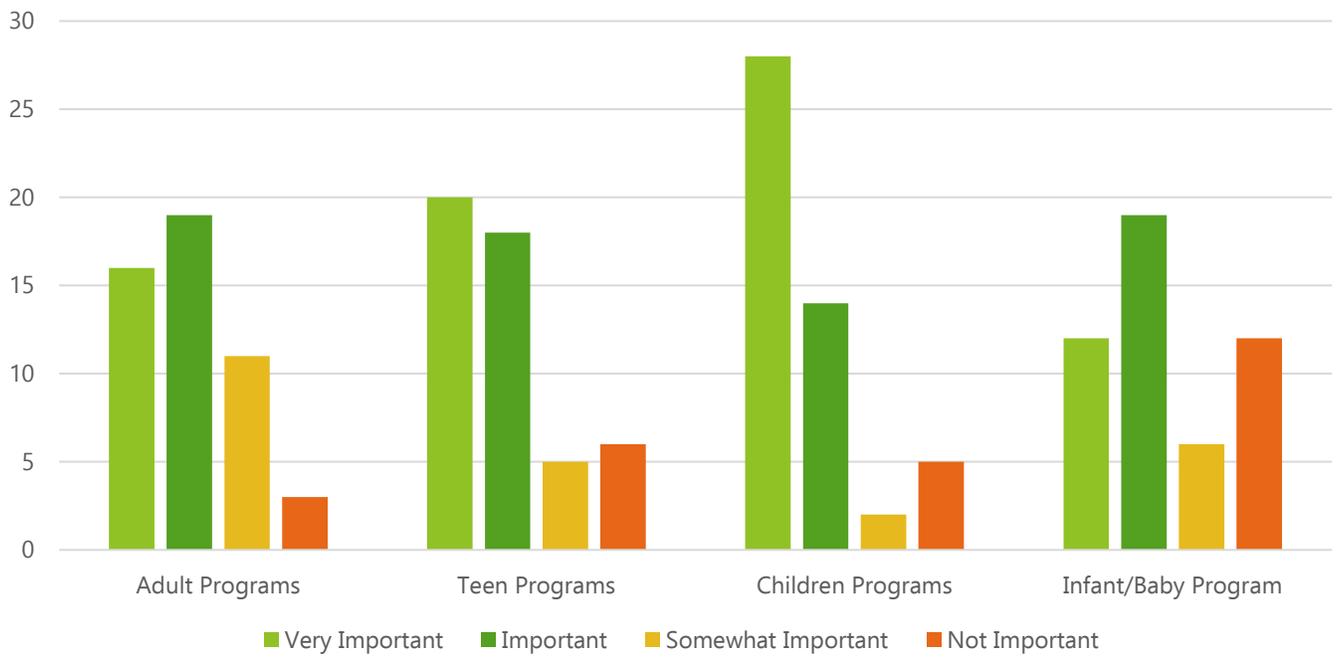
## Collection



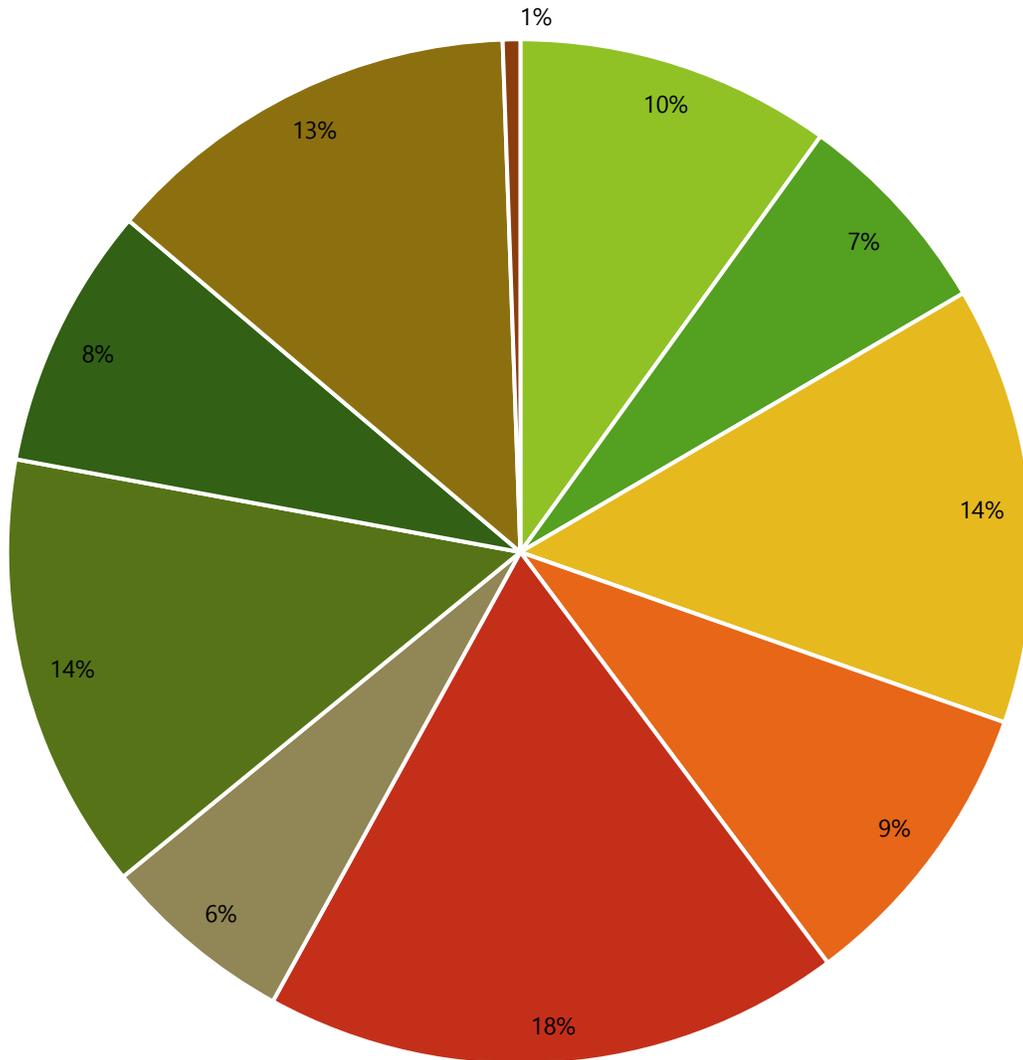
## Library Services



## Programming

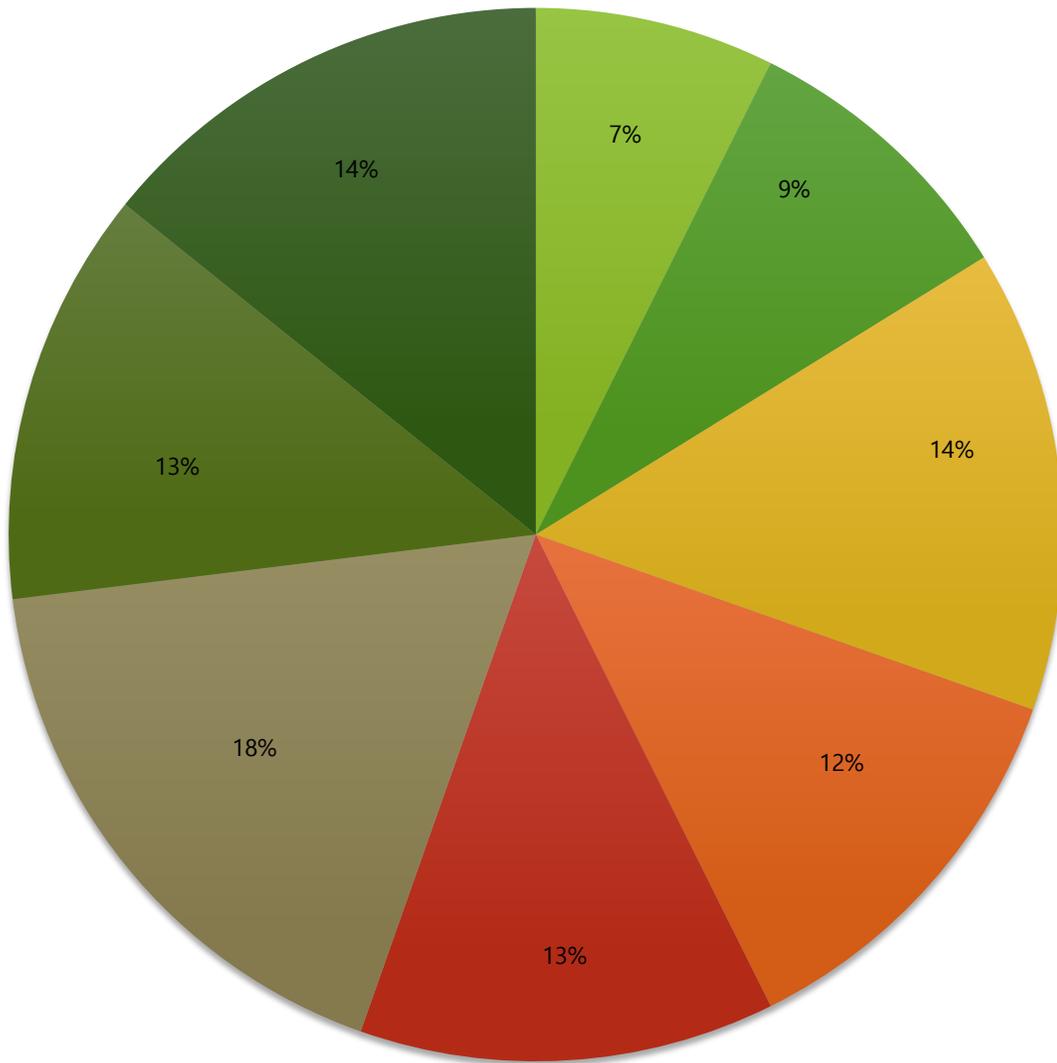


## Learning Goals



- Access to local, national, and world affairs
- Business and non profit support
- Early literacy opportunities for children ages 0-5
- Quick answers for topics of personal interests
- Access to adult, teen, and family literacy
- Job and Career Development
- Lifelong learning opportunities
- Homework Help
- Skills to search, locate and evaluate information effectively
- Services for new immigrants

## Leisure Goals



- Celebrate diversity and cultural awareness
- Genealogy and local history
- Services to provide creative outlets (print, video, audio, etc)
- Access to community resources, services, and community activities
- Health, wealth, and other life choices
- Reading, watching, and listening for pleasure
- Comfortable physical and virtual library spaces
- Free public internet access