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Absent with Notice:

- 1. Approval of Agenda
- 2. Board Feedback
- 3. Consent Agenda
  - a. Approval of Minutes of October 16, 2018 meeting
  - b. Items for Information
    - i. Correspondence
      - 1. D. Cryderman resignation from boards
      - 2. Letters of Appointments from City of Camrose
    - ii. Other
      - 1. The Land Beyond Books (LINK, SAIT's alumni magazine)
  - c. Reports
    - i. Librarian's Report
    - ii. Financial Payroll Report
    - iii. Program Report
    - iv. Teen and Tech Report
    - v. Statistics
    - vi. Friends of the Library Report
- 4. Items for Decision

a.

- 5. Items for Discussion
  - a. Logo
  - b. Director Search
    - i. Director search process
    - ii. Offer of employment
    - iii. Moving expenses agreement
- 6. Adjournment

| Next regular Board meeting: | at 5:00 PM |
|-----------------------------|------------|
|                             |            |

**Present:** Elizabeth Luck (Chair), Kaye Rud, Al Corbett, Krista Larocque, Agnes Hoveland (City Liaison), Susanna Bruneau, Katherine Schwaiger

# **Absent with Notice:**

Absent without Notice: Trevor Miller (County Liaison)

 Approval of Agenda with changes Motion 33/18 M/S/C K. Larocque/S. Bruneau. Passed.

# 2. Board Feedback

a. **D. Cryderman** announced her resignation from the Camrose Public Library. She is so appreciative of the opportunity to be part of the magic that is this library and this community and will miss everyone dearly. Her last day is November 9, but will return on November 13 to present to County Council.

#### b. E. Luck:

- i. Holds in a Hurry new service by the library that provides holds delivery directly to a patron's car.
- ii. CSL are starting immediately!
- iii. Flu Clinic get your shot and see Feena!
- iv. November 13 budget presentation to County Council
- v. **DARP** presented their final report to the community on October 11 at the library.
- vi. Bridge Update presented at the library to 40 people
- c. **S. Bruneau** announced that the November 20 board meeting will be her last for a little while as she is heading off on mat leave. The newest human should make its arrival around January 1, 2019.
- d. **K. Rud's** announced that the November 20 board meeting will be her last meeting as she is not seeking another term on the board.

# 3. Consent Agenda Motion 34/18 M/S/C K. Rud/A. Corbett. Passed

- a. Approval of Minutes of September 18, 2018 meeting
- b. Items for Information
  - i. Correspondence
    - 1. Camrose County Budget Presentation
    - Call for Nominations Minister's Awards for Excellence in Public Library Service

## ii. Other

- 1. Action Plan: expect more (R. David Lankes)
- 2. To restore civil society, start with the library (Eric Klinenberg)
- 3. Critical Issues Paper (Jennifer McDevitt)

- c. Reports
  - i. Librarian's Report
  - ii. Financial Payroll Report
  - iii. Program Overview
  - iv. Program Report
  - v. Statistics
  - vi. Friends of the Library Report

#### 4. Items for Decision

- a. Manager Job Description with changes Motion 35/18 M/S/C K. Larocque/A. Corbett. Passed
- b. Manager Salary Grid recommended start of step 2 with a half-step responsibility pay in the absence of the director (if assigned).

Motion 36/18 M/S/C A. Corbett/A. Hoveland. Passed

- c. Budget package\* not included in package Suggestions made for changes.
  - i. Revenue
  - ii. Expenses
  - iii. Infographic
  - iv. Grant application for City of Camrose
  - v. Speech
- d. Plan of Service with changes Motion 37/18 M/S/C A. Corbett/A. Hoveland. Passed.
- e. Director Search
  - i. Job Description remain the same
  - ii. Job Posting changes created, schedule created.
    - 1. Hiring Committee: E. Luck, K. Larocque, K. Schwaiger, C. Hamel (Manager)
- f. Plan of Service with changes Motion 38/18 M/S/C K. Rud/S. Bruneau. Passed.

# 5. Items for Discussion

- a. Logo
  - i. D. Cryderman gave an explanation of how we reached the final image
  - ii. Suggested that we change the motto to Connect Captivate Create
  - iii. Use larger font (especially with motto)
  - iv. Use motto and Camrose Public Library on front, staff information on the back

- v. Share colour choices and mock-ups with board in November.
- **6. Adjournment** Next regular Board meeting: November 20, 2018 at 5:00 PM ACTION Deb
  - Create Responsibility Pay Policy for November meeting
  - Create board package
  - Post job to facebook, website, The Partnership Job Board, FLA.org, and Jerome-L
  - Transcribe hiring schedule for board
  - Share assignment with board for possible use

Mayor Mayer City of Camrose 5204 50 Avenue Camrose AB T4V 0S8

October 24, 2018

Dear Mayor Mayer and Council,

It is with both joy and sorrow that I am resigning from the Camrose Public Library to accept the position of Director at the Grande Prairie Public Library. This resignation is effective Friday, November 9, 2018, and as a result, I am resigning from the following boards effective immediately:

- Parkland Regional Library Board
- Parkland Regional Library Executive Committee
- Social Development Committee

It has been a pleasure to serve as Camrose's librarian and to help support the social fabric of the community through these committees. I have been blessed with boards who are supportive, are unafraid of challenges, are imaginative, and have tremendous vision. They have created a climate that makes it a pleasure to serve this community in a modern and exciting way, and have allowed us to put Camrose on the "library map". I will miss Camrose and the opportunities it has allowed me during my time here.

I hope you will welcome the new Library Director in magnificent Camrose fashion! Again, thank you all so much for a terrific seven years!

Sincerely,

Deb Cryderman

cc: Social Development Committee, Cody McCarroll and Margaret Holliston Parkland Regional Library, Ron Sheppard and Debra Smith



October 19, 2018

Our File: G1.C3.00

Camrose Public Library Board c/o Camrose Public Library 4710 - 50 Avenue Camrose, AB T4V 0R8

Attention: Elizabeth Luck, Chair

Re: 2018-2019 Council Appointments - Camrose Public Library Board

Dear Chair Luck:

Please be advised at the Organizational Meeting of Council, held October 15<sup>th</sup>, 2018, Camrose City Council approved the following Council appointments to the Camrose Public Library Board for the term of October 15, 2018, to the Organizational Meeting of Council to be held in October, 2019.

Camrose Public Library Board:

Councillor Agnes Hoveland

Please give me a call if there are any questions.

Sincerely,

The City of Camrose

Norman Mayer

Mayor

cc: Deborah Cryderman, Director, Camrose Public Library



October 19, 2018

Our File No: G1.C3.00

Camrose Public Library Board c/o Camrose Public Library 4710 – 50 Avenue Camrose, AB T4V 0R8

Attention: Elizabeth Luck, Chair

Re: 2018-2019 City Council Appointments - Parkland Regional Library Board

Dear Chair Luck:

Please be advised at the Organizational Meeting of Council, held October 15, 2018, Camrose City Council appointed you as the alternate representative in the absence of Deborah Cryderman, to the Parkland Regional Library Board. Your appointment is for the term of October 15, 2018 to the Organizational Meeting of Council to be held in October, 2019.

Parkland Regional Library Board:

Deborah Cryderman Elizabeth Luck (Alternate)

Please give me a call if there are any questions.

Sincerely,

The City of Camrose

Norman Mayer

Mayor

CC:

Debra Smith, Chair, Parkland Regional Library Board Deborah Cryderman, Director, Camrose Public Library

October 19, 2018

Our File No: G1.C3.00

COPY

Camrose Public Library 4710 – 50 Avenue Camrose, AB T4V 0R8

Attention: Deborah Cryderman, Chair

Re: 2018-2019 City Council Appointments - Parkland Regional Library Board

Dear Ms. Cryderman:

Please be advised at the Organizational Meeting of Council, held October 15, 2018, Camrose City Council appointed you as their representative and Elizabeth Luck as the alternate in your absence, to the Parkland Regional Library Board. Your appointment is for the term of October 15, 2018 to the Organizational Meeting of Council to be held in October, 2019.

Parkland Regional Library Board:

Deborah Cryderman Elizabeth Luck (Alternate)

Please give me a call if there are any questions.

Sincerely,

The City of Camrose

Norman Mayer

Mayor

CC:

Debra Smith, Chair, Parkland Regional Library Board
Elizabeth Luck, Chair, Camrose Public Library Board

October 19, 2018

Our File No: G1.C3.00

COPY

Parkland Regional Library Board 5404 – 56 Avenue Lacombe, AB T4L 1G1

Attention: Debra Smith, Chair

Re: 2018-2019 City Council Appointments - Parkland Regional Library Board

Dear Chair Smith;

Please be advised at the Organizational Meeting of Council, held October 15, 2018, Camrose City Council approved the following Council appointments to the Parkland Regional Library Board for the term of October 15, 2018 to the Organizational Meeting of Council to be held in October, 2019.

Parkland Regional Library Board:

Deborah Cryderman Elizabeth Luck (Alternate)

Please give me a call if there are any questions.

Sincerely,

The City of Camrose

Norman Mayer Mayor

CC:

Deborah Cryderman, Director, Camrose Public Library

Elizabeth Luck, Camrose Public Library Board



Once upon a time, there was a vast land at the edge of a mountain range stretching out toward the sunrise. It was filled with people who had many burning questions. What's the longest river in the world? How can I build a rocket? What is my cat thinking? Who won last night's hockey game?

For answers, they went to special, silent buildings with magical people behind big desks who knew exactly where to look among their stacks and stacks of books, magazines and newspapers. One day, an enchanting stranger appeared, promising more answers faster than anyone could ever imagine. But the stranger grew into a giant and it seemed those magical people inside those special buildings might no longer be needed...

IN A WORLD WHERE almost any information you could possibly want is only a click away, the increasing importance of public libraries might seem like a fairy tale.

But across Alberta, the number of library cardholders is skyrocketing and the Calgary Public Library alone has nearly 670,000 active library members. The province's two largest cities are reimagining their central branches (*Architectural Digest* listed Calgary's \$245-million new Central Library among 2018's 12 most anticipated buildings). And you're just as likely to find librarians riding book bikes, hosting parties or leading language classes for newcomers as you are to see them behind a reference desk.

The future of libraries seems bright. Why? The answer appears to be far more about humanizing than it is about digitizing.

"The library isn't a place, it's a concept," says Calgary Public Library CEO Bill Ptacek. That concept, he explains, is about providing people with open access to ideas and information in ways that transform lives and build community.

Fouzia Abu-Shiraz (LIT '11) embraces Ptacek's words wholeheartedly, quoting them at the end of every single program she delivers as a library experience guide.

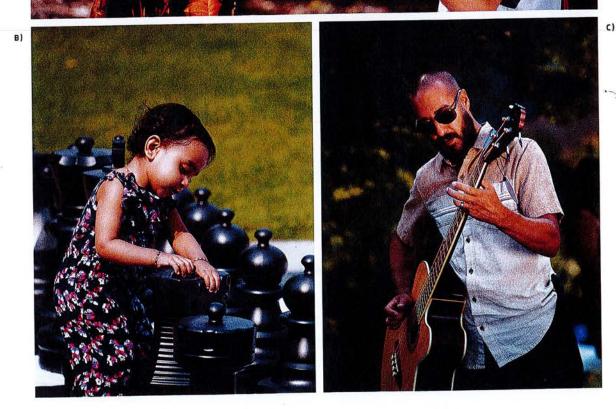
Before she can share Ptacek's message with the masses today, Abu-Shiraz must first climb into the driver's seat of a 22-footlong Mercedes panel van. It's Monday afternoon, so she's carefully backing the bright red story truck out of the Louise Riley Library parking lot and making her way to the Brenda Strafford Centre for a weekly visit. The truck is lined with books for every age and interest, and Abu-Shiraz is ready to share storytime with women and children fleeing domestic violence.

"The first time I went, there weren't many families that came to my little display, and nobody looked in my face," she says. "Come see us now, and we are like a family — everyone is waiting for us when we arrive and the children are giggling. It makes me breathless — this is my passion."

On another day, you might find Abu-Shiraz's story truck — one of several in the Calgary Public Library fleet — parked at a farmers' market, a daycare, a day home or a school. Going where people already are is one way Alberta libraries are reaching out to meet the needs of their communities. Libraries are also removing barriers by providing free library cards, meeting spaces and printing. They are embracing diversity, focusing on early literacy and connecting with newcomers.

Connection will be at the heart of Calgary's new 280,000-square-foot central library branch when it opens in November 2018.

"An experience with the new library will begin before people even walk through the



A) To help make musical instruments accessible for all, musician Maria Medlow (left) volunteers at the Calgary Public Library's Instrument Petting Zoo. Here she shows Maya Dholdo violin basics. B) Idhika Pandey plays among the Memorial Park Library's giant chess pieces. C) Russell Doratty tries his hand at bass guitar, part of the library's lending collection of instruments ranging from ukuleles to bongos.

# Book Truck

Library experience guide Fouzia
Abu-Shiraz (LIT '11) shares storytime
at a pop-up reading lounge.
Community groups and events can
request visits from the Calgary
Public Library's Book Truck, geared
to getting people of all ages excited
about reading and books.

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doors," Ptacek says. "Our staff will be on the street giving out library cards and talking about programs, and we'll have activities going on outside.

"It's about creating a gathering place — one that is linked to the East Village — and that gives us the chance to make this library much more a part of a larger community than typical urban downtown libraries."

That's important because downtown libraries in large Canadian cities are often on the frontlines of complex social issues.

"Libraries are sanctuaries for many people, including people struggling with mental illness or homelessness," says Michelle Toombs, CEO of the Marigold Library System and a member of SAIT's Library Information Technology Program Advisory Committee. "Because libraries are for everyone and open to all, they can offer refuge, companionship, hope and creativity to people who need it."

Libraries serving smaller communities are also addressing social challenges such as the growing opioid crisis. Deb Cryderman (LIT '96) is director of the Camrose Public Library and, earlier this year, her library became the first in Alberta to train staff in administering Naloxone, a drug that can reverse an opioid overdose.

"Our philosophy has always been harm reduction," says Cryderman. "We know we're not going to cure a person of a drug addiction, but if something happens in our library we can make sure that person stays on this planet long enough to get some help.

We can do that little bit."

Anticipating and responding to the needs of her community before those needs become a crisis is Cryderman's personal mission. Sometimes that means meeting people in neutral spaces. Bringing the library to a playground can help a mom struggling with poverty who lives far enough away that walking downtown with small children is impossible. Allowing volunteers to sign out a special bike equipped with a front passenger seat battles loneliness among seniors by taking them out for a ride to feel the wind in their hair. Sometimes it means popping up pretty much anywhere in the community the library is invited: high schools, festivals, pride celebrations and seniors' homes.

Other times it means inviting new people

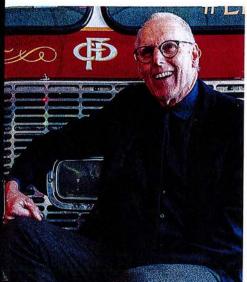
# "Because libraries are for everyone and open to all, they can offer refuge, companionship, hope and creativity to people who need it."

MICHELLE TOOMBS, CEO OF THE MARIGOLD LIBRARY SYSTEM

A) Marigold Library System CEO Michelle Toombs says bicycles and ski poles are among more than a million items moving through the system annually. "We are expanding what constitutes a library service by supporting health and wellness through our collections and through programs such as walking clubs." A not-for-profit municipal collaboration, Marigold provides and supports library services to more than 320,000 people across south-central Alberta. B) Calgary Public Library CEO Bill Ptacek with Engine 23, a fire truck exhibit that welcomed kids and families to the old central library. Too heavy for the new Central Library, it will be moved to another branch.



20 LINK



E MARUK PHOTO

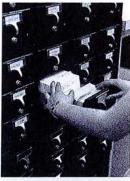
into the library — and Cryderman's epic several-times-a-year parties are designed to do just that. The latest, a Harry Potter-themed event to launch the summer reading program, brought 785 people into the small city's 13,000-square-foot library where staff recreated Hogwarts School of Witchcraft and Wizardry.

"That book speaks to generations, and it was a beautiful thing," says Cryderman. "I work with 31 staff members who are constantly in search of ideas and inspiration from around the world. We say yes to everything — to people, to organizations, to partnerships, to all kinds of ideas that other people might run and hide from — and we figure out the details later."

Libraries are clearly not one-size-fits-all. "Libraries are attentive and responsive to their communities' needs and priorities, and develop services and programs to fit those needs. Some public libraries emphasize programming that brings people together, while others focus on reaching isolated and under-served communities," says Toombs. But regardless of how individual libraries are adapting to serve their patrons in new and relevant ways, today every library requires staff who are flexible, able to plan events, embrace diversity, engage community and work with society's most vulnerable populations.

# LESSONS IN LIBRARIES

CHANGES IN SAIT'S LIBRARY INFORMATION TECHNOLOGY (LIT) PROGRAM REFLECT THE CHANGING ROLE OF PUBLIC LIBRARIES.







- In 1967, SAIT's Senator Burns Building opens, housing Canada's largest technical school library and allowing for seven new programs.
- One new program is the Library Arts program, introduced in Fall 1967.
- The Academic Calendar explains the "information explosion" places "an increasing burden of responsibility and work on professional librarians."
- The Library Arts program is intended to "help free professional librarians from some of their workload."
- While not qualifying students as professional librarians, the program gives them "knowledge of the daily procedures of a library" and "the basic philosophy of librarianship."
- As graduates from the new programs join the workforce, SAIT adjusts its curricula in the early 1970s based on feedback from alumni and industry.
- Library Arts courses include business and technical skills for efficient library operations, including Human Relations and Public Relations.
- The program gives graduates an "awareness of the overall dimensions of library service ... fundamental library skills and practical knowledge of more specialized library procedures."
- The program changes its name to Library and Information Technology in the mid-1980s.
- Training in electronic searching intensifies and in 1990 SAIT's own library card catalogue is replaced with an online catalogue.
- The early 1990s are the last years students are trained to thread film into projectors, thanks to the introduction of VHS cassettes and players.
- LIT students study extensively how to use printed bibliographies and indexes as search tools.
- In 1993, SAIT's library has just one computer with internet access and patrons need special permission to use it.
- By the early 2010s, there is less focus on learning traditional cataloguing because the growing numbers of digital resources come with their own electronic records.
- Still, cataloguing is a core library technician job that remains important today for cataloguing items like SAIT's board game collection or troubleshooting when electronic records are lost or incorrect.
- Since SAIT launched its library program in 1967, libraries have shifted from being gatekeepers providing access to information to becoming a service that helps people parse unlimited resources for reliable information.
- "In the past, libraries didn't feel the need to prove their value. Today we're much more open to the idea of going out and meeting people in their space," says Kristian McInnis (LIT '02).

Thanks to Kristian McInnis, Dave Weber, AnneMarie de Groot (LIT'93) and Alison Hart (LIT'94) for sharing their memories of the LIT program over the years.



Watch The Inner Tome at sait.ca/link. Filmed in 1974 in SAIT's Learning Resources Centre (located in the Senator Burns Building), this educational film about accessing library resources offers fascinating glimpses of a library and library technology more than four decades ago. SAIT's library moved to its current location in 2001 and was renamed the Reg Erhardt Library in 2011.











# PHOTOGRAPHING CALGARY'S NEW CENTRAL LIBRARY

AWARD-WINNING CALGARY PHOTOGRAPHER, SAIT INSTRUCTOR AND LONG-TIME LINK CONTRIBUTOR GEORGE WEBBER WRITES ABOUT DOCUMENTING THE CONSTRUCTION OF A NEW CALGARY LANDMARK.

Much of my career has been spent photographing things that are about to disappear.

That was certainly true when I was photographing Calgary's East Village between 2004 and 2009. Photographs from that time chronicle the final days of an unholy trinity: The King Edward, St. Louis and Cecil hotels that anchored Calgary's gritty East Village.

But then redemption came to the East Village. I was invited to photograph the birth of the National Music Centre between 2013 and 2016 and then Calgary's stunning new Central Library from 2015 to 2018. It's an astonishing soaring masterpiece of light and space. When I stand on the main floor and raise my camera it's a little glimpse of the divine. It's surely destined to become one of the most beloved places in Calgary.



View more of George Webber's photos of the new Central Library at sait.ca/link.

And SAIT's Library Information Technology program is responding to these demands.

"Industry is telling us that our alumni — their potential employees — need soft skills like self-confidence, critical thinking, project management and change management," says Dr. Donna Campbell, an instructor and practicum coordinator in the diploma program. "We have been rethinking our material and moving from theory-based to hands-on, or practice-based, approaches. We're making changes to content and assessments that encourage students to think in different ways and make evidence-based decisions."

The goal, says Campbell, is to see graduates walk away not only with a diploma and a strong skillset, but an entrepreneurial spirit and a questioning mind.

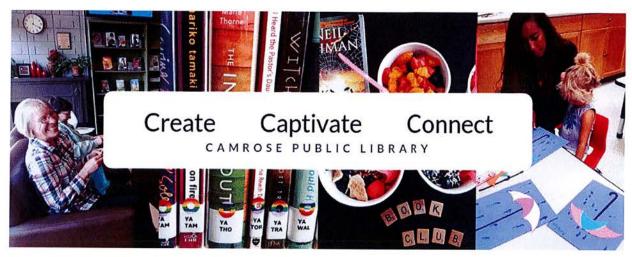
Those are attributes that shine in Abu-Shiraz every day as she shares her passion for libraries with anyone who will listen: visitors to her branch, guests on her book bus, and even the person on the treadmill next to her at the gym.

"I'm always telling people, if you haven't been to the library lately, you are missing out," she says. "You need to come and see what's happening — there are places for children to play and be loud, there are quiet places for students to study, we have a summer reading program, teens are learning to code, newcomers are learning about what it means to be Canadian, you can use the internet, you can print for free —"

There's a pause as the long list and her own enthusiasm cause Abu-Shiraz to run out of breath.

"Have you been lately? If not, you should go. Now! You really should."

...But the magical people didn't wait to be rescued. They became good friends with the giant, and they showed the people how to be friends with it, too. They shifted and molded themselves over and over again, finding new ways to reshape their magic. They invited more people into their special buildings. They found ways to make people feel less alone, and they took their new magic out beyond their walls, embarking on a never-ending story of building community.



# So Long, and Thanks for all the Fish

(With apologies to Douglas Adams)

By the time you next meet, I'll be finished day 2 in Grande Prairie, but as I'm writing this, I'm deep in the preparation to leave. That means tears, and hugs, and many, many goodbyes. I'm leaving you with a strong team who will be able to keep this library serving and caring for the community. They believe in love, and service, and caring. The library is in good hands.

I can't thank you enough for the opportunity to be the Director of the Camrose Public Library. I learned so much, took so many risks, faced numerous challenges, and am a better person and a better librarian because of it. Thank you!

# Snacks in the Stacks and Fuel Good Day

The folks from Wildrose Co-op were here on Monday, October 29 to present us with a giant cheque for \$3740.00. That money will continue to be held on account at the Co-op for us to purchase against.

# Kids on the Roof

There have been three incidents of patrons or the machine shop guys catching children on the roof of the library. In all cases, the patron or the machine shop guys have chased them off (I talked them off the roof of the stairwell). I've contacted the City to see if something could be done to block them from the roof before someone falls off and breaks their neck, but their only suggestion is to call the police while they are up there.

# Dr. Brian Goldman

Dr. Goldman's visit was spectacular! One hundred and twenty people crammed themselves into our Adult Fiction area, the circ desk area (including behind the circ desk) and all the way back to the water fountain. He spoke eloquently, he was informative, and he stayed long afterward to

speak one-on-one with several community members. I'm so grateful to Strathcona County Public Library (specifically Heather Nicholson) for making it possible for us to host Dr. Gold man here at very little cost.

# Plan of Service

I made a mistake on our Plan of Service. Rather than 2019-2024, five years is 2019-2023. It has been sent to the Public Library Services Branch, Parkland Regional Library, and posted on our website. I will get it to City and County Councils (I brought it to the City budget presentation and will bring it to the County).

# Logo

Shannon has finished up the logo and offered a couple of colour combinations. I have the staff voting on their favourite (they are currently tied!) and Cheryl will share the results with you at the meeting. Once you make the colour choice, Shannon will complete a style guide that will ensure all our correspondence, posters, and anything coming from the library will be professionally presented and instantly recognizable! There are samples of how the logo could be used in your package and as the library produces each new item, Shannon will oversee the process to ensure it is properly done. I have to admit that I'm almost as sad to leave this logo and plan of service as I am the library, staff, board, and community!

# Budget Presentations to County and City

I presented the budget to the City on Tuesday, November 6. I understand the need for them to tighten their budget, but we presented them with the significant growth in use and the role the library plays in the social infrastructure of the community, so I hope you won't have to make difficult choices with this budget. I've pasted two infographics showing our change in use and the calculated value of library use on the last page of this.

Our county presentation is on Tuesday, November 13 and will involve much the same message. I hope to see some of you there.

# Still Presenting!

I will be presenting (remotely) to the Ontario Library Association Superconference about our experience in adopting Naloxone here in Camrose. (see next page)

# One more time...

Thank you, all of you, again. And good luck! You have big adventures in front of you, from another baby to welcome to a new librarian, a new logo, a new plan of service, and I don't doubt you'll be going to Jasper for another Minister's Award. Good luck! Have fun!

Deb xo



# Overdose Prevention and Response and Libraries: A Panel Discussion

Craig Todd-Langille, Pam Ryan, Deborah Cryderman, Penny-Lynn Fielding



# **VALUE OF ONE YEAR OF CPL LIBRARY USE**



#### Materials Borrowed

ALL FORMATS, ALL AGES

\$3,400,000



#### **Adult Programming**

INTERNAL AND EXTERNAL

\$172,500



# Young Adult and Children's

Programming

INTERNAL AND EXTERNAL PRESENTATION

\$264,000



## Computer and Wifi

119,153 HOURS OF ACCESS

\$1,429,836



#### Reference

QUESTIONS ASKED AND

\$525,000

# **LIBRARY USE**

# **Visitors**





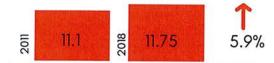
# **Program Attendance**



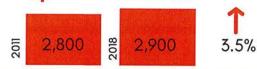
# **Reference Questions**



# **FTE Staff**



# **Operational Hours**



Create Captivate Connect

## **November Financial Report**

Submitted by Cheryl Hamel

#### **Financial**

I am now processing the library's revenue/expenses in Sage Program. For training, I have been entering July/Aug/Sept entries and will be entering the October 2018 shortly. I will continue to pay invoices as we receive them. I have paid some bills online when I am able to. This helps with not paying late charges. Occasionally, when I receive mail later in the month, the invoice is due before we are able to mail the cheque.

A staff member from Grant Thornton will be in the library November 16 to show me more information on Sage.

We have about 30 cheques in the library currently. I will be ordering more from the Booster, as they charge less than the bank does. We will also receive the cheques quicker as they are local. I will compare the pricing to the number of cheques printed and go with the best price. On average, we use approximately 10 cheques per week. Because we do not write a large number of cheques, I will order cheque stubs and hand write the information on the cheques.

The City of Camrose is no longer doing our financials effective November 1, 2018. I asked them to invoice us for the balance owing to The City of Camrose to October 31, 2018.

#### **Payroli**

I am currently working with ADP to provide them with our payroll information for them to start our payroll beginning January 2019. I will have a conference call with them November 8 and one more to follow to finish our set up process.

The City of Camrose will send us an invoice in January 2019 for the payroll portion of our expenses to December 31, 2018.

# Camrose Public Library Programming Report October 2018

# **CPL Service Responses and Applicable Programs**

Stimulate Imagination: Reading, Viewing and Listening for Pleasure

- Regular outreach programming: 62 participants
- Regular in-house programs: 348 people
- Snacks in the Stacks: 700 people
- Flu Clinic outreach: 675 people
- Pool info Session: 36 people
- DARP Open House: 45 people
- Programs facilitated by outside groups: 90 people

Total for service response 1: 1956 participants

Create Young Readers: Early Literacy

• Ongoing in-house programs: 241 participants

Total for service response 2: 241 participants

Satisfy Curiosity: Lifelong Learning

- Ongoing in-house programs: 162 people
- Tech tutor outreach: 7 people
- Ukulele Lessons: 22 people
- Meditation 101: 15 people
- U of A Distinguished Lecturer Dr. Molly Worthen: 90 people
- SOS Wills info session: 25 people
- Augustana Human Library: 35 people
- Grief Workshop: 21 people
- Council of Champions: 7 people

Total for service response 3: 384 participants

Total program participation for October 2018: 2581 people. YTD attendance at the end of October was 36053, which is a 17% increase from October 2017 YTD.

Submitted by Nicole Bannick November 5, 2018

|               | Janu     | uary    | Febi     | ruary   | Ma       | ırch    | Ar       | April |          | lav  | lu           | ne   |
|---------------|----------|---------|----------|---------|----------|---------|----------|-------|----------|------|--------------|------|
|               | Programs | Patrons | Programs | Patrons | Programs | Patrons | Programs |       | Programs |      | Programs     |      |
| Adult         | 35       | 304     | 43       | 675     | 64       | 611     | 46       |       |          | 403  |              | 471  |
| Family        | 66       | 748     | 63       | 827     | 56       | 807     | 59       | 871   | 64       | 851  | <del> </del> | 1576 |
| Children      | 21       | 251     | 22       | 268     | 29       | 358     | 22       | 237   | 23       | 207  |              | 192  |
| Teens         | 4        | 37      | 13       | 152     | 12       | 109     | 11       | 173   | 11       | 92   |              | 52   |
| Other         | 1        | 7017    | 0        | 0       | . 3      | 57      | 1        | 25    | 3        | 270  |              | 2226 |
| Total         | 127      | 8357    | 141      | 1922    | 164      | 1942    | 139      | 1679  | 150      |      |              |      |
| Outreach      | 9        | 62      | 12       | 114     | 17       | 124     | 12       | 178   | 15       | 345  | 60           | 2409 |
| In House      | 118      | 8295    | 129      | 1808    | 147      | 1818    | 127      | 1501  | 135      | 1478 | 118          | 2108 |
| Total         | 127      | 8357    | 141      | 1922    | 164      | 1942    | 139      | 1679  | 150      | 1823 | 178          | 4517 |
|               |          |         |          |         |          |         |          |       |          |      |              |      |
| Advocacy      | 1        | 7017    | 0        | 0       | 3        | 57      | 1        | 25    | 3        | 270  | 18           | 2226 |
| Service Respo |          | 1340    | 141      | 1922    | 161      | 1885    | 138      | 1654  | 147      | 1553 | 162          | 2291 |
| Total         | 127      | 8357    | 141      | 1922    | 164      | 1942    | 139      | 1679  | 150      | 1823 | 180          | 4517 |

|          | Ju       | July    |          | August  |          | mber    | October  |         |  |
|----------|----------|---------|----------|---------|----------|---------|----------|---------|--|
|          | Programs | Patrons | Programs | Patrons | Programs | Patrons | Programs | Patrons |  |
| Adult    | 44       | 338     | 30       | 204     | 36       | 321     | 47       | 577     |  |
| Family   | 68       | 2994    | 38       | 344     | 50       | 865     | 51       | 986     |  |
| Children | 67       | 1140    | 32       | 355     | 17       | 165     | 21       | 187     |  |
| Teens    | 13       | 86      | 19       | 152     | 12       | 102     | 16       |         |  |
| Other    | 9        | 2765    | 8        | 2461    | 1        | 1000    | 2        | 675     |  |
| Total    | 201      | 7323    | 127      | 3516    | 116      | 2453    | 137      | 2581    |  |
|          |          |         |          | 3323    | 110      | 2433    | 137      | 236.    |  |
|          |          |         |          |         |          |         |          |         |  |
| <u> </u> |          |         |          |         |          |         |          |         |  |

| Outreach | 65  | 5783 | 32  | 2766 | 14  | 1091 | 13  | 744  |
|----------|-----|------|-----|------|-----|------|-----|------|
| In House | 136 | 1540 | 95  | 750  | 102 | 1362 | 124 | 1837 |
| Total    | 201 | 7323 | 127 | 3516 | 116 | 2453 | 137 | 2581 |

| Advocacy      | 9   | 2765 | 8   | 2461 | 1   | 1000 | 2   | 675  |
|---------------|-----|------|-----|------|-----|------|-----|------|
| Service Respo | 192 | 4558 | 119 | 1055 | 115 | 1453 | 135 | 1906 |
| Total         | 201 | 7323 | 127 | 3516 | 116 | 2453 | 137 | 2581 |



## Ukulele Lessons with instructor Ron Mercer

No experience needed. Please call 780.672.4214 to register. Bring your own instrument, or sign up to borrow one of ours. Limited loaner ukuleles available: first come, first served.

First Friday Monthly from September to December 11:00 AM

# Meditation 101

With Kelly Keus



Wednesdays 6:30 to 7:30 PM

October 3, 10, and 17 November 7, 14, and 21 December 5, 12, and 19

# **ENVIROPALOOZA!**



Environmental programs for kids of all ages

Sundays at Camrose Public Library
October 21 to December 2
1:00 - 2:30 PM

# PD Day Programs October 26

November 16 November 30 1:00 to 3:00 PM

Camrose Public Library

Camrose Public LIBRARY

Saturday, November 17

# Prevent It!

Taking Action to Stop Child Sexual Abuse

THE PREVENT IT! WORKSHOP HELPS TEACH BOTH INDIVIDUALS AND CHILD-SERVING ORGANIZATIONS HOW TO REDUCE THE RISK OF CHILD SEXUAL ABUSE.



Beginne for the female in Marketon of Marketon as

1:00 to 4:00 PM



Join us for our annual Family Christmas Party

Crafts, treats, perfomances by Embellish bell choir, and a visit with a jolly man in red!

December 8, 10:00 AM to 12:00 PM





November is National Novel Writing Month: 30 Days. 50,000 Words. One life-changing experience.

Come to the library every day in November that we are open for dedicated writing space just for your novel writing.

Come for coffee, wifi, support and encouragement!

Keep an eye on our website and Facebook page for more special events and programs!



# Camrose Public Library Adult Programs January 1 to October 31, 2018

| Outreach                           | Program | Attendance |
|------------------------------------|---------|------------|
| Book Deliveries to Care Facilities | 86      | 539        |
| Programming in Care Facilites      | 17      | 119        |
| 20-Something Book Club             | 10      | 53         |
| Book Bike                          | 20      | 3963       |
| Life Cycle                         | 3       | 3004       |
| Tech Tutoring in Care Facilites    | 3       | 33         |
|                                    | 139     | 7711       |

| In House  | Program | Attendance |
|---|---------|------------|
| Book Club   | 10      | 48         |
| Spanish Circle  | 36      | 303        |
| Yarns   | 39      | 207        |
| Ukulele   | 36      | 435        |
| Uke Lessons   | 7       | 143        |
| French Circle   | 31      | 59         |
| Tech Program  | 19      | 365        |
| Tech Drop in  | 20      | 144        |
| Death Café  | 6       | 54         |
| Grief Workshop with Hospice Society                   | 2       | 42         |
| Film in partenrship with Hospice Society              | 2       | 45         |
| Card Making   | 8       | 63         |
| ESL Tutor   | 11      | 35         |
| Red Cross Emergency Preparedness                      | 1       | 8          |
| Elder Safe  | 1       | 5          |
| Gardening   | 1       | 7          |
| Local Author Visits                                   | 3       | 34         |
| Pride Week  | 2       | 24         |
| Be Your Own Valentine                                 | 1       | 304        |
| Communication in aging with Alberta Health            | 1       | 5          |
| Angie Abdou, Author                                   | 1       | 9          |
| Exercise as Preventative Medicine with Alberta Health | 1       | 10         |
| Dementia Strategies with Alberta Health               | 1       | 15         |
| Mirror Lake Bridge Info Session                       | 2       | 95         |
| Staff PD  | 7       | 25         |
| Meditation 101  | 3       | 15         |
| U of A Distingushed Lecture: Dr. M Worthen            | 1       | 90         |
| Pool Reno Infor Session                               | 1       | 36         |
| Human Library   | 1       | 35         |
| DARP Open House                                       | 1       | 45         |
| SOS: Wills info session                               | 1       | 25         |
| First Aid/Naloxone Training                           | 2       | 17         |

|  | 259     | 2747       |
|--|---------|------------|
| Outside Groups                                     | Program | Attendance |
| Space Provided for Community Groups and Businesses | 58      | 471        |
|  | 58      | 471        |

Teen and Tech Programming

Kelly Higgins

Board Report Oct. 2018

**Dungeons and Dragons:** D&D continues to be a geektastic program with a group ranging from 7-14 kids age 12-17. Although the program is scheduled for Wednesday afternoons, the group has been coming on PD days as well and playing the entire day with no sign of slowing down. They all have costumes that they sometimes wear for their characters, and every meeting is full of snacks, ominous D&D music, and lots of joking around. They are a group that are extremely kind to each other and welcoming to new people who are interested in playing. Their latest campaign ended last Friday after 6 weeks of playing and they have started a new campaign this week...they are unstoppable!

**Outreach:** The Outreach High School has weekly visits to the library and we have begun to do monthly programming with them. We are currently making Zines with the group, which is a project that will earn them high school credits for creative writing and publishing! My hope is that when their zines are complete we will be add copies to the library collection to share with the community.

Travel Tuesdays/Maker Mondays: Maker Mondays and Travel Tuesdays are two after school programs that are run at the beginning of the week. They are both well attended by the after school/Snacks in the Stacks crowd. Maker Monday focuses on STEAM related activities and in the past month we have done mini Lego Challenges, notes for seniors, and Makey Makey activities. Travel Tuesday focuses on one country or culture each week with crafts, games, and sometimes a special treat. This month we have looked at Hawaii, Russia, and Germany!

**Tech. 1 on 1/ Tech. Group Classes:** Tech. 1 on 1 sessions have continued to be popular with times often booked well in advance for 1 hour private tutor sessions. Currently there are 4 spots offered a week, with the possibility of more depending on how busy the week is. The Tech. Group Classes for adults took a break over October but started again on November 1<sup>st</sup>. The next four weeks will focus on Smartphones and Tablets for Beginners. In September the classes were well attended by adults and will hopefully continue to be well attended until Christmas.

**The Plot Matures:** The 20-something Book Club has continued to be a popular adult program at the Library. The monthly group has been meeting at Twisted Frozen Yogurt and is well attended with around 5-10 participants each month. The October book title was *The Song of Achilles* by Madeline Miller and the November title is *The Little Old Lady Who Broke All the Rules* by Catharina Ingelman- Sundberg.

**Deb note:** Kelly has been filling in with children's programming while Nicole has been off with a family emergency. She has also taken on staff scheduling as Cheryl is downloading some of her duties to pick up bookkeeping responsibilities. I am eternally grateful to her support.

# Camrose Public Library

# Monthly Stats October 2018

| October 2010             |          |          |          |          |                     |                  |  |  |  |  |
|--------------------------|----------|----------|----------|----------|---------------------|------------------|--|--|--|--|
| Circulation              | Oct 2018 | Oct 2017 | 2018 YTD | 2017 YTD | Under/ Over<br>2017 | % Chg. Over 2017 |  |  |  |  |
| Adult Material           | 7028     | 7184     | 69443    | 72725    | -3282               | -5%              |  |  |  |  |
| Young Adult Material     | 343      | 416      | 4448     | 5237     | -789                | -15%             |  |  |  |  |
| Juvenile Material        | 4352     | 4473     | 44782    | 46607    | -1825               | -4%              |  |  |  |  |
| TAL Items Borrowed       | 219      | 163      | 1475     | 1770     | -295                | -17%             |  |  |  |  |
| TAL Items Sent           | 27       | 41       | 331      | 389      | -58                 | -15%             |  |  |  |  |
| Total                    | 11969    | 12277    | 120479   | 126728   | -6249               | -5%              |  |  |  |  |
| Circulation by Residence | Oct 2018 | Oct 2017 | 2018 YTD | 2017 YTD | Under/Over<br>2017  | % Chg. Over 2017 |  |  |  |  |
| City of Camrose          | 9118     | 8839     | 90345    | 95676    | -5331               | -6%              |  |  |  |  |
| County of Camrose        | 2171     | 2568     | 24263    | 23291    | 972                 | 4%               |  |  |  |  |
| Outside City/County      | 397      | 269      | 3314     | 4738     | -1424               | -30%             |  |  |  |  |
| ME                       | 234      | 570      | 2383     | 2547     | -164                | -6%              |  |  |  |  |
| Total                    | 11920    | 12246    | 120305   | 126252   | -5947               | -5%              |  |  |  |  |

# Selection of Service Responses

- 1. Stimulate Imagination: Reading, viewing and listening for pleasure
  - 2. Create Young Readers: Early Literacy
  - 3. Satisfy Curiosity: Lifelong Learning
  - 4. Welcome to Canada: Services for newcomers

|           |                     | Oct 2018 |        | 2018 YTD |        | Pa       | orticipants |                    |             |
|-----------|---------------------|----------|--------|----------|--------|----------|-------------|--------------------|-------------|
| Programs/ | Service<br>Response | Sessions | People | Sessions | People | 2017 YTD | 2016 YTD    | 2015 total 2014 to |             |
|           | 1                   | 81       | 1281   | 803      | 13675  | 15,545   | 1136        | ]                  |             |
|           | 2                   | 21       | 241    | 209      | 2282   | 2,428    | 3266        | note: annua        | al total    |
|           | 3                   | 33       | 384    | 379      | 3557   | 5,662    | 7484        | program pa         | rticipation |
|           | 4                   | 0        | 0      | 45       | 103    | 159      | 96          |                    |             |
|           | Advocacy            | 2        | 675    | 46       | 16436  | 7,129    | N/A         | l                  |             |
|           | Total               | 137      | 2581   | 1482     | 36053  | 30,923   | 11982       | 21794              | 19782       |

Present: Robyn Gray, Josie Anton Roberts, Bailey Lassesen, Aaron Morris, Gail Reimer, Kalene Gould, Cathie Bartlett

Absent with Notice: Nicole Bannick, Shannon Stolee

# 1. Approval of Agenda

# 2. Consent Agenda

- a. Items for Information
  - i. Incorporation as a Society with Service Alberta
  - ii. What exactly the Friends of Camrose Public Library Is
  - iii. G-Mail Account: cccplibrary@gmail.com
  - iv. Email addresses: Please share with Robyn and let her know if you want a copy of the By-Laws or other documents
  - v. Membership Dues Robyn didn't collect these from anyone today, wanted Nicole and/or Shannon there

# 3. Items for Decision

- a. Election of Executive
  - i. Vice-Chair: Josie (nominated by Bailey, Gail seconded the motion)
  - ii. Treasurer: Kalene (nominated by Cathie, seconded by Aaron)
  - iii. Secretary: Bailey (nominated by Kalene, seconded by Josie)
  - iv. Volunteer Coordinator?
  - v. Fundraising Chair?
- b. Members of Executive need to submit Criminal Records Check Robyn and/or Nicole to write a letter stating that this Criminal Check is for a volunteer organization, so it will hopefully be free to do
- c. Please complete volunteer form even if not applying for executive we would love to make sure you're involved!

# 4. Items for Discussion

- a. Fundraising Possibilities
  - i. Examples: Gift-Card Survivor, Store in a Box, Giftcard Tree, Wine Tasting with Silent Auction, Baking Cookies, Indigo Fundraiser, Adopt a Book, Birthday Book, Escape Room, Carnival... We noted that if we do gift card tree, will have to been soon if it's for Christmas! Catered Dinner, long-table dinner, wine pairing, Fox and Fable: trivia night with a literary theme of some sort, Stettler train, Escape Room (maybe mobile one?), virtual golf, Paintball (Bailey has been awesome taking the lead on the Paintball), Distillery,
- b. Date of Next Meeting: November 26
- **5. Adjournment** about 7:45



4710 50 Avenue Camrose AB T4V 0R8 p: 780.672.4214 http://cpl.prl.ab.ca @CamroseLibrary1 facebook.com/CamroseLibrary deb@prl.ab.ca

# Hi all,

A quick note to further explain the logo style guides:

- 1. There are two colour options, both of which carry over the green we currently have (close, anyway)
- 2. Shannon has included the colour codes so we can duplicate things exactly in our own documents as well as in any products we may purchase (mugs, bags, library cards, etc.).
- 3. She has worked the logo into the tagline.
- 4. She has provided the fonts we will adopt for all our work from letters to reports to advertising we create.
- 5. She has provided examples of what our business cards could look like, what our library cards could look like (we'd special order a print run through PRL. It would be a great 100<sup>th</sup> birthday celebration to be able to have personalized library cards), and what a pop-up banner could look like combining the various design elements.
- 6. Shannon will create an official style guide so all communication coming out of the library will be branded and instantly recognizable.
- 7. This is going to take us into our 100<sup>th</sup> year with style!
- 8. We all love the logo! I'm going to survey the staff and see which colour they prefer. I'll have Cheryl share the staff pick with you.

# Suggested motion:

The board moves that they select the logo with the colours (summer leaf, sunflower, and eggplant OR summer leaf, sunflower, and fire engine).





# CAMR©SE PUBLIC LIBRARY



COLORS







SUMMER LEAF

F SUNFLOWER

FIRE ENGINE

00/00/00/00

00/00/00/00

00/00/00/00

143/177/62

253/186/19

230/70/45

#8FB13E

#FDB13

#E642D

PMS: XX

PMS: XX

PMS: XX

TAGLINE

Create.
Captivate.

Connect.

**FONTS** 

HEADLINES: LEAGUE SPARTAN BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BODY COPY: ARIEL

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

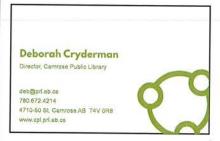
ACCENT: LEMON TUESDAY

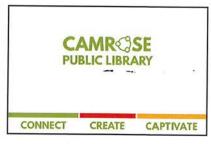
ABCDEFSHIJKLMNOPORSTUVWXYZ abcdefghijklmnoparsturvxyz 0123456789

GRAPHIC ELEMENTS/ICONS

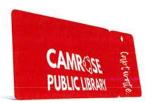


**USAGE EXAMPLES** 



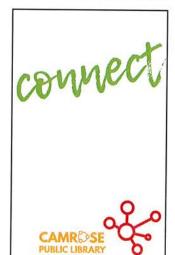












# **CAMR©SE PUBLIC LIBRARY**



COLORS







SUMMER LEAF

SUNFLOWER

**EGGPLANT** 

00/00/00/00

00/00/00/00

38/84/00/00

143/177/62

253/186/19

163/75/157

#8FB13E

#FDB13

#A34B9D

PMS: XX

PMS: XX

PMS: XX

TAGLINE

Create. Captivate.

Connect.

**FONTS** 

HEADLINES: LEAGUE SPARTAN BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BODY COPY: ARIEL

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 0123456789

ACCENT: LEMON TUESDAY

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijkhmoparst uruxyz 0123456789

GRAPHIC ELEMENTS/ICONS

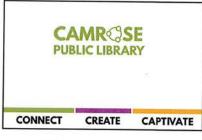




USAGE EXAMPLES

**Deborah Cryderman** Director, Camrose Public Library 780 672 4214 4710-50 St. Camrose AB T4V 0R8









**PUBLIC LIBRARY** 



