



STETTLER PUBLIC LIBRARY
PLAN OF SERVICE



2022 - 2026

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Stettler Public
Library

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MESSAGE FROM THE BOARD

We are excited to share the Stettler Public Library's 2022-2026 Plan of Service with all of you who helped make it possible. This plan will shape the future of the Stettler Public Library over the next five years. Each initiative we undertake and the changes we make will reflect the goals that were set in response to your feedback.

We will be building upon the successes of our previous plan which has guided operations over the past four years. This new plan further clarifies our purpose, promotes accountability, establishes priorities, and provides a basis for measurement.

The Stettler Public Library exists to support community life and individual development. We will provide a welcoming, convenient, accessible, community hub where skilled staff will provide support across a range of areas, including:

Reading and literacy	Lifelong learning
Healthy living and well-being	Access to the digital world

The achievements of the library would not have been possible without the support of our stakeholders, including the Town of Stettler, County of Stettler No. 6, Stettler Friends of the Library Society, Public Library Services Branch, and the Parkland Regional Library System. It does indeed take a village. We thank each and every one of you for your continued support and commitment to local library services and community.

The Stettler Library Board would like to thank the staff, volunteers, community members, businesses and community organizations that provide support, inspiration, time, and make other valuable contributions to the success of the library within the community.

STRATEGIC PLANNING PROCESS

The Libraries Act Regulation requires library boards to develop and file a plan of service with a mission statement and goals and objectives, based on an assessment of community needs with the Minister of Municipal Affairs every five years. The Stettler Library Board is pleased to present the 2022-2026 plan of service which was developed through community feedback.

In the fall of 2021, the Board's Advocacy Committee organized a needs assessment exercise at the SRC Hub on September 22, 2021 and invited community leaders to attend. Twenty community leaders gathered and contributed their knowledge of community issues and the needs of various stakeholder groups. This meeting was facilitated by Colleen Schalm, Library Services Manager at that time, for the Parkland Regional Library System.

The Advocacy Committee also reviewed information gathered by the Stettler Wellness Network's Community Connectedness Survey of June 2021. Information from this survey allowed us to identify trends and concerns about connectedness in the community.

The Stettler Library Board, staff and Friends of the Library Society then met on December 15, 2021 to identify issues and develop a shared vision of the library over the next five years. This meeting was facilitated by Olya Korolchuk and Haley Amendt, Parkland Regional Library System Consultants. A number of areas were identified, including:



VISION

Stettler Public Library enriches the lives of all residents through providing experiences and resources that stimulate discovery, learning, and connection.

MISSION

To provide fun and engaging experiences and diverse resources for the young, and the young at heart, in a safe and welcoming environment.

VALUES

Responsive: Innovative and flexible

Equality and Inclusion: Open to all

Trust and Integrity: Do what is right

Intellectual Freedom: Access to information and the right to know.



STRATEGIC DIRECTION

The goals and objectives outlined in this plan will be implemented over the next five years in support of the Stettler Public Library's Vision, Mission and Values.

The Stettler Library Board will monitor the library's progress and success in meeting the goals and objectives set out in this plan.



GOAL 1 | CREATE YOUNG READERS: EARLY LITERACY

Children from birth to age five will have experiences and services designed to ensure that they will enter school ready to learn to read, write, and listen.

1. Parents will have the resources they need to encourage emerging literacy in their children.
 - By 2026, 75% of parents of preschool children surveyed will report being aware of the resources and programming available for their children at Stettler Public Library.
 - We will provide a comfortable and user-friendly environment where families and caregivers will want to spend time with their children.
 - We will increase membership in the “1000 Books before Kindergarten” program and have at least 50 children registered by 2026.
2. Preschool children will enter school ready to learn.
 - Circulation of materials for preschool children will increase by 5% each year.
 - At least 750 preschool children will attend programs hosted at the library and at least 250 preschool children will attend programs at non-library locations (parks, preschools, etc.)
 - By 2026, 75% of parents of preschool children surveyed will say the library plays an important role in helping children enter school ready to learn.



GOAL 2 | KNOW YOUR COMMUNITY: COMMUNITY RESOURCES AND SERVICES

Community members will have a central source for information about the wide variety of programs, services, and activities provided by community agencies and organizations.

1. Members of the community will be able to access information and contact details for the community resources they need.
 - The percentage of people who indicate on surveys that they use the library to obtain information about programs, services, and activities provided by community organizations will increase each year from 2022 through 2026.
 - 75% of community members surveyed will respond that the information assistance they receive from library staff is very good or excellent.
 - The number of hits on the library's community information page will increase each year.

2. Community businesses, organizations, and agencies will be invited to partner in library programs, to highlight their services, and present on topics of interest in the community.
 - Community businesses and organizations will report that offering a program at the Stettler Public Library was beneficial and allowed them to connect with new potential clients.
 - The library will offer 1-2 community-based information sessions per month.
 - 75% of community members attending information sessions will indicate that they learned something useful.

3. Members of the community will be aware of services available at the Stettler Public Library.
 - 75% of community members surveyed will be aware of library programs and services of benefit to them.
 - The library will participate in a minimum of 10 outreach and awareness activities each year (e.g. trade show, Christmas markets, Early Years Fair, registration nights and other community events).
 - Library staff will identify and implement strategies for bringing new members into the library community.
 - Library staff will create partnerships to provide services to targeted populations who could benefit from the library's resources.

GOAL 3 | SATISFY CURIOSITY: LIFELONG LEARNING

Community members will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

1. Children and teens will have access to supports, resources, and experiences to help them succeed at school and outside of school as they explore the world around them.
 - There will be a 10% increase in teen attendance at programs that offer opportunities to connect with one another, explore new technologies and express themselves creatively.
 - Library staff will create a homework central area where children and teens can access homework supports (reference material, online platforms like Solaro and tutoring).
 - Circulation of junior nonfiction, junior fiction, and YA fiction will increase by 20% by 2026.
2. Community members will have access to high-quality and relevant programs and resources that encourage lifelong learning, discovery, and connection over shared interests.
 - 75% of community members attending programs will indicate that the program was both fun and informative.
 - Library memberships will increase to 30% of the community by 2026.
 - Circulation of the adult nonfiction collection will increase by 10% by 2026.



GOAL 4 | STIMULATE IMAGINATION: READING, VIEWING AND LISTENING FOR PLEASURE

Community members who want materials to enhance their leisure time will find what they want and will have the help they need to make choices from among the options.

1. Children, teens and adults will have access to fun experiences and diverse collections that enrich their lives and expand their awareness of the world around them.
 - Library visits will increase by 10% each year between 2022 and 2026.
 - Outreach services will increase circulation of materials each year.
 - 75% of people attending library programs will report that they are satisfied with the quality and variety of programs offered at the Stettler Public Library.
2. Community members will receive assistance to locate materials of interest to them and will have opportunities to discover new materials in a variety of formats.
 - The number of people who indicate that they use the library to find something to read or view for pleasure will increase by 10% between 2022 and 2026.
 - Turnover of items in the collection will increase year over year.
 - 75% of community members surveyed will report that the assistance they receive from staff when requesting help is very good or excellent.
 - Library memberships will increase to 30% of the population by 2026.



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More than you imagined...